



GTDW CHINA

EXHIBITION & CONFERENCES
16-18 JUNE, SHANGHAI PUDONG, CHINA
WWW.KWGLOBALETRADE.COM

Featuring 2 Major Co-located Conferences + Exhibition



**GTDW TRADE
FACILITATION,
COMPLIANCE &
DIGITALISATION**

EXHIBITION & CONFERENCE
PART OF GTDW CHINA
16-18 JUNE, SHANGHAI
PUDONG, CHINA
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**4TH GTDW
ANTI ILLICIT TRADE,
BRAND & IPR PROTECTION**

EXHIBITION & CONFERENCE
PART OF GTDW CHINA
16-18 JUNE, SHANGHAI
PUDONG, CHINA
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GTDW CHINA EXPO

16-18 JUNE, SHANGHAI
PUDONG, CHINA
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ABOUT GTDW CHINA

The 19th GTDW Edition returns to Shanghai, China, 16-18 June 2020 Co-Hosted with Shanghai Asia-Pacific Model E-Port Network Operational Center (SAOC) in English & Mandarin.

Developed under guidance and support of the GTDW Advisory Council, GTDW China is the worlds leading exhibition and conference dedicated to trade technologies, interoperability, digitalisation & standardisation.

We focus on digital trade, trade facilitation, secure supply chain connectivity and anti illicit trade as a major global forum for the public & private sector.

With two major conferences co-located + exhibition of technologies & solutions GTDW China provides governments and business leaders with the most up to date technologies available on the market to enhance their capabilities.



GTDW CHINA 2020 PROGRAMME

**TRADE
TECHNOLOGIES
EXHIBITION**

16&17 JUNE

**TRADE FACILITATION,
COMPLIANCE &
DIGITALISATION
CONFERENCE**

16&17 JUNE

**ANTI ILLICIT TRADE,
BRAND & IPR
PROTECTION
CONFERENCE**

16&17 JUNE

SITE TOUR PROGRAMMES

18 JUNE

16-18 JUNE 2020, SHANGHAI PUDONG, CHINA

WHO ATTENDS?



**GTDW TRADE
FACILITATION,
COMPLIANCE &
DIGITALISATION**

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- Ministries Trade, Finance & TFA Committees
- Customs & Tax Authorities/PA's,
- Trade Promotion Agencies, Free Trade & Special Economic Zones, Trade Hubs
- Heads of Trade, Customs & Compliance, Global Trade Management, Market Access, Trade Facilitation, Digital Transformation, Government Affairs, Supply Chain & Logistics, eCommerce
- Ports, Airports & Transport Organisations/Shipping,
- Air Cargo & Cargo Management
- Secure Supply Chain Solutions

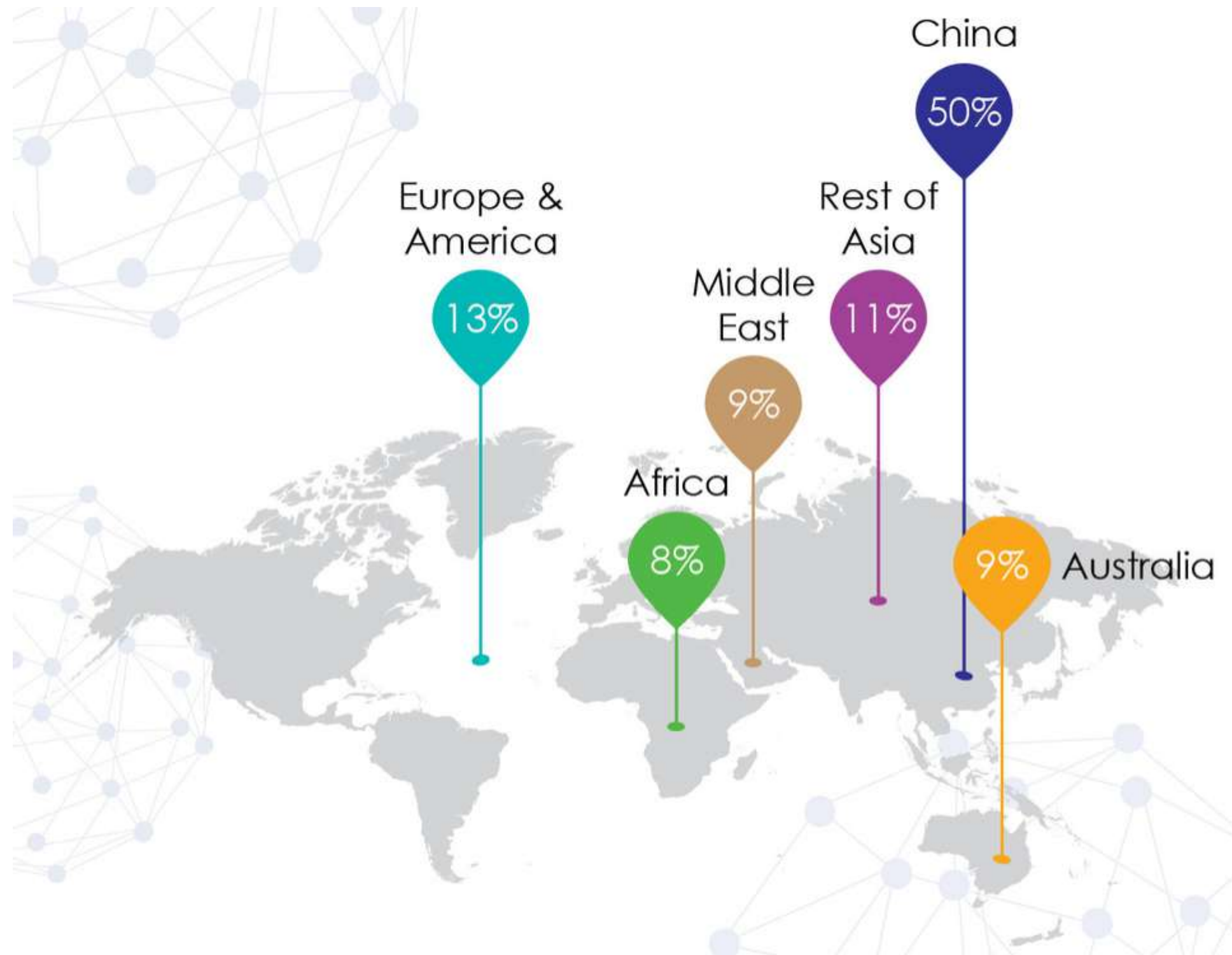


**4TH GTDW
ANTI ILLICIT TRADE,
BRAND & IPR PROTECTION**

EXHIBITION & CONFERENCE
PART OF GTDW CHINA
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- Heads of Brand Protection, Anti Counterfeiting, Intellectual Property Investigations, Security, Government Affairs (Brand Owners)
- Customs & Tax Administrations
- Police & Judiciary
- National IP Authorities
- IP, Legal & Tax Consultants
- Ministries Trade & Finance
- Associations, Think Tanks & Chambers of Commerce

80% of attendees want to explore new technologies!



ATTENDEES 2019

- 400 Organisations
- 38 Nations Represented
- 60 Speakers
- 80% of attendees want to explore new technology solutions!
- 60% of attendees were reviewing current technologies
- 2 Conferences Co Located
- 1 Exhibition of Technologies
- Presented in English & Mandarin

WHO EXHIBITS

- Digital Trade, Paperless Trade, Single Window
- Traceability, Track & Trace, RFID, Tracking Systems
- Trade Compliance And Cross Border Connectivity
- Blockchain & Next Gen Solutions
- Customs & Secure Border Solutions
- Customs & Tax Modernization Solutions
- Vision & Inspection Systems
- Brand Protection (Online & Offline)
- Serialisation, Print & Packaging Solutions
- Supply Chain Security (Government & Enterprise)
- Global Trade Management & Compliance Solutions
- Trade Zones, Ports & Trade Hubs
- Associations, Media, Institutions
- Trade Advisory & Legal Services (IP, Tax, Customs, Trade)





GTDW中国贸易发展主题周

GTDW CHINA TRADE DEVELOPMENT WEEK

16-18 JUNE 2020 | SHANGHAI PUDONG

2020年 6月 16-18日 | 上海浦东



	LEAD PARTNER (1 PER STREAM) \$45,000	PLATINUM \$35,000	GOLD \$25,000	SILVER \$16,500	BRONZE \$12,500	EXHIBITION ENHANCED \$6750	EXHIBITION \$5500	PRESENTATION PARTNER \$5000
EXHIBITION	PREMIUM	PREMIUM	PREMIUM	STANDARD	STANDARD	STANDARD	STANDARD	-
DELEGATE PASSES	60	40	30	25	18	10	10	2
DELEGATE LIST (Post Event)	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED	-	-
SPEAKER	KEYNOTE SPEAKER Day 1 + Moderator	INCLUDED Moderator	INCLUDED Moderator	INCLUDED Panelist	INCLUDED Panelist	-	-	-
CORPORATE PRESENTATION (15 minutes)	INCLUDED Day 1	INCLUDED Day 1	INCLUDED *Best availability	INCLUDED *Best Availability	INCLUDED Day 2 *Best availability	-	-	INCLUDED
SPONSORED PANEL TOPIC - BRANDED	INCLUDED DAY 1	INCLUDED DAY 1 *availability limited	INCLUDED DAY 2 *availability limited	-	-	-	-	-
PANEL SPONSOR INVITATIONS	INCLUDED	INCLUDED	INCLUDED	-	-	-	-	-
LUNCH HOST	-	DAY 1 *availability	DAY 2 *availability	-	-	-	-	-
COFFEE BREAK HOST	DAY 1 MORNING	DAY 1 AFTERNOON *availability	DAY 2 MORNING *availability	DAY 2 AFTERNOON *availability	-	-	-	-
COCKTAIL SPONSOR	DAY 1 *availability	-	-	-	-	-	-	-
CORPORATE TECHNICAL WORKSHOP	INCLUDED 2 hours 40 pax	\$5000	\$5000	\$5000	\$5000	-	-	--
PR & MEDIA ANNOUNCEMENT	3	2	1	1	1	-	-	-

Exhibition & Sponsorship Packages



CORPORATE PRESENTATION \$5000USD

2 DELEGATE PASSES

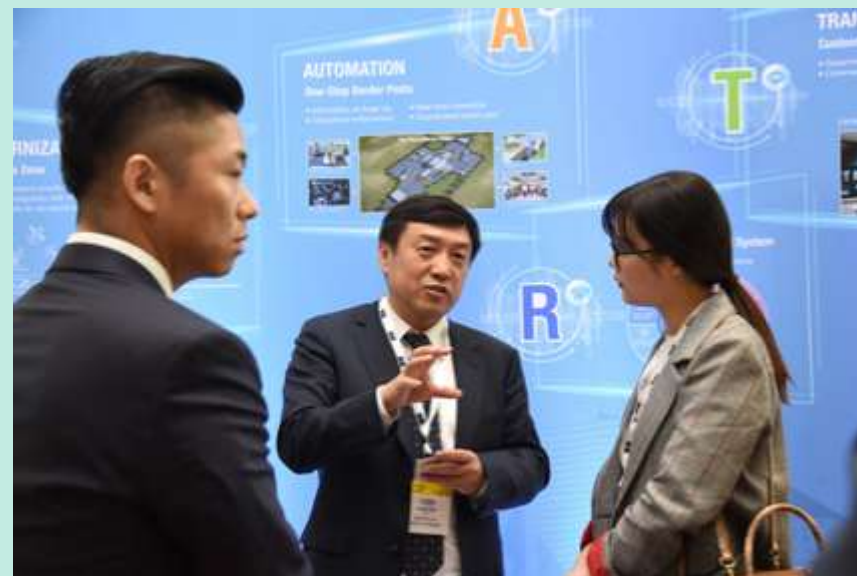
30 MINUTE CORPORATE PRESENTATION



STANDARD EXHIBITION \$5500USD

3 x 3 SQM EXHIBITION SHELL

10 DELEGATE PASSES

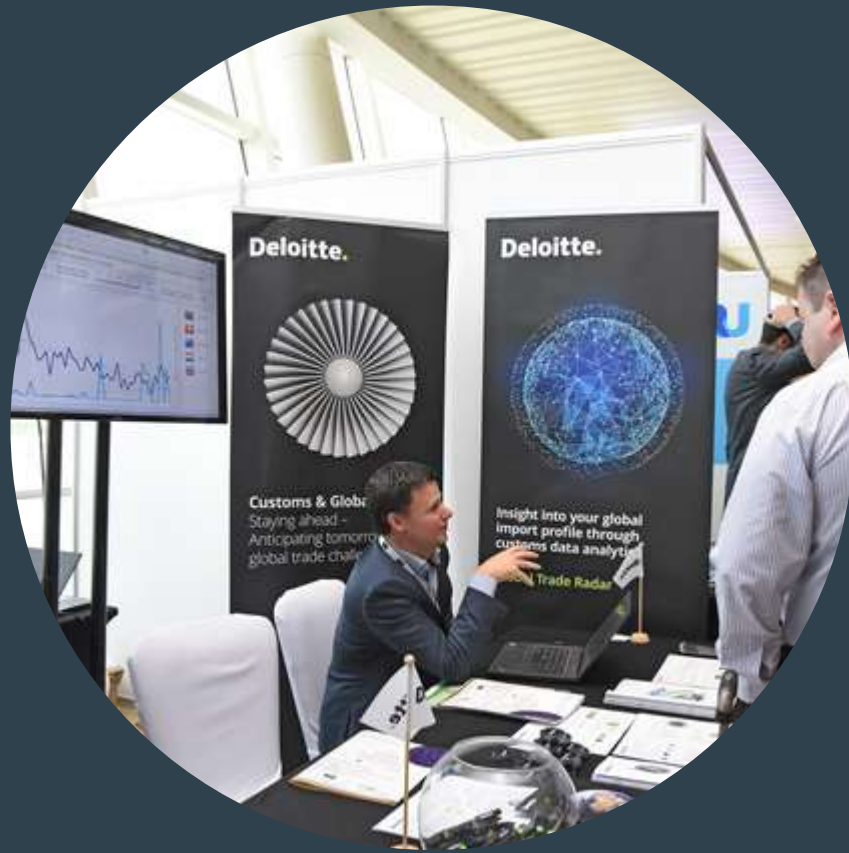


ENHANCED EXHIBITION \$6750USD

3 X 3 SQM EXHIBITION SHELL

10 DELEGATE PASSES

DELEGATE LIST POST EVENT



BRONZE SPONSOR

\$12,500 USD

3 X 3SQM EXHIBITION SHELL

18 DELEGATE PASSES

DELEGATE LIST (POST EVENT)

CORPORATE PRESENTATION (15 MINUTES)

COMPANY PANEL SPEAKER



SILVER SPONSOR

\$16,500 USD

3 X 3 SQM EXHIBITION SHELL

25 DELEGATE PASSES

DELEGATE LIST (POST EVENT)

CORPORATE PRESENTATION (15 MINUTES)

SPONSORED PANEL DISCUSSION

COMPANY PANEL MODERATOR



GOLD SPONSOR \$25,000 USD

6 X 3SQM EXHIBITION SHELL

30 DELEGATE PASSES

DELEGATE LIST (POST EVENT)

COMPANY SPEAKER - MODERATOR

CORPORATE PRESENTATION (15 MINUTES) *

SPONSORED PANEL DISCUSSION DAY 2 *

PANEL SPONSOR INVITATIONS (GUESTS TO JOIN
PANEL DISCUSSION)

LUNCH HOST DAY 2*

Technical Workshop - \$5,000USD add on

*Availability Limited

PLATINUM SPONSOR

\$35,000 USD

6X3 SQM EXHIBITION SHELL

40 DELEGATE PASSES

DELEGATE LIST (POST EVENT)

COMPANY SPEAKER - MODERATOR

CORPORATE PRESENTATION (15 MINUTES) DAY 1*

SPONSORED PANEL DISCUSSION DAY 1 *

PANEL SPONSOR INVITATIONS (GUESTS TO JOIN
PANEL DISCUSSION)

LUNCH HOST DAY 1*

COFFEE BREAK HOST AFTERNOON DAY 1*

Technical Workshop - \$5,000USD add on

*Availability Limited





LEAD PARTNER \$45,000USD

6 X 3 SQM EXHIBITION SHELL

60 DELEGATE PASSES

COMPANY TECHNICAL WORKSHOP (40 PAX - 2 HOURS)

DELEGATE LIST (POST EVENT)

CORPORATE KEYNOTE SPEAKER DAY 1*

CORPORATE PRESENTATION (15 MINUTES) DAY 1*

SPONSORED PANEL DISCUSSION DAY 1 *

COMPANY PANEL MODERATOR

PANEL GUEST INVITATIONS (GUESTS TO JOIN PANEL DISCUSSION)

COCKTAIL SPONSOR DAY 1 *

COFFEE BREAK HOST DAY 1 MORNING*

*Availability Limited

INDIVIDUAL SPONSORSHIP ITEMS

LANYARD SPONSOR \$2500USD

BAG SPONSOR \$1995USD

TECHINICAL WORKSHOP SPONSOR 40

PAX - 2 HOURS \$5000USD

COCKTAIL RECEPTION SPONSOR - 200

PAX \$7500USD

FULL PAGE ADVERTISEMENT \$1000

HALF PAGE ADVERTISEMENT \$700

FRONT COVER ADVERTISEMENT \$2000

BACK COVER ADVERTISEMENT \$1700





International Media & Communications Campaigns

MULTI LANGUAGE NETWORKS



BBC TALKING BUSINESS

CNBC ARABIA

CNN

PR NEWSWIRE

REUTERS

BLOOMBERG

ECONOMIST

FINANCIAL TIMES

BERNAMA

LINKEDIN

FACEBOOK

WECHAT

ASSOCIATIONS & INSTITUTIONAL PARTNERSHIPS





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**ANDREW
KEABLE**



**DR. JAN
HOFFMANN**



**DR. MIKHAIL
KASHUBSKY**



**FENG
HUANG**



**H.E. JUMA
ALKAIT**



**DR MOHAMMED
SAEED**



**GLYN
HUGHES**



**DR. LARS
KARLSSON**



**RICHARD
MORTON**





16-18 JUNE 2020
SHANGHAI, CHINA

GOVERNMENT TRADE CAPACITY BUILDING PROGRAM

'We Believe Trade Development & Technology Transfer Will Enable Economic Growth For All Nations'

GTDW China Trade Development Week Complimentary Participation For:

- Customs & Tax Administrations
- Ministries of Economy , Trade & TFA related Agencies (Health, Finance, Agriculture etc.)
- Police & Judiciary
- IP Agencies



3 YEAR MOU GTDW CHINA

SHANGHAI ASIA PACIFIC MODEL EPORT NETWORK OC

3 Year MOU between KW Group &
Shanghai APMEN OC China to host GTDW
in Shanghai Annually 2019-2021



SHANGHAI APMEN
OPERATIONAL
CENTER

上海亚太示范电子
口岸网络运行中心

Lead China Partner

ORGANISED BY



**SHANGHAI APMEN
OPERATIONAL
CENTER**

上海亚太示范电子
口岸网络运行中心

Presented in English & Mandarin

KW CONSULTING

ASIA TRADE NETWORKS & MARKET ACCESS

- Government Affairs & Public Policy
- Strategy & Advisory Services
- Regional Representation
- Sales & Business Development
- Management of Regional Offices
- Event Program Management & VIP Speaker Development
- Trade Missions & Roadshows – Inbound & Outbound
- Special Events, B2B Meetings & Technical Workshops

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