

CHINA TRADE DEVELOPMENT WEEK

CHINA'S FIRST MAJOR E-TRADE & TRADE FACILITATION SUMMIT



2 - 4 JULY 2018

Grand Kempinski, Shanghai, China

PROGRAMME GUIDE | CHINA EDITION 2018



Trade Leaders Plenary



Customs, Compliance & Trade Facilitation Summit



Free Trade & Special Economic Zones Summit



Anti Illicit Trade : Brand Protection Workshop



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MINISTRY OF ECONOMY
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Organised By:



Lead China Partners:



WELCOMING NOTES

APMEN Operational Center

亚太示范电子口岸网络运营中心

Asia-Pacific Model E-Port Network (APMEN) Operational Center (AOC) is delighted to be an Institutional Partner for the Global Trade Development Week Event taking place from the 2nd - 4th July 2018 in Shanghai, China. We are honored to welcome esteemed leaders from public and private sectors to this grand event.



HUANG FENG
Director-General

APMEN was launched in 2014 at the 22nd APEC Economic Leaders Meeting (AELM) in Beijing. Since its establishment, APMEN has been making unremitting efforts in promoting trade facilitation and supply chain connectivity in the Asia-Pacific region and worldwide. APMEN and GTDW have shared focus on the enhancement of capacity building and public-private partnership to improve the connectivity of the international supply chain and the facilitation of cross-border trade. APMEN has been endeavoring to establish an information sharing network and cooperation platform with public and private stakeholders, with the aim of promoting Single Window system and addressing the ongoing implementation challenges of Trade Facilitation Agreement (TFA). APMEN pilot projects, including air/sea freight visibility, electronic certificate of origin, FTA Application System and Product Traceability System, are particularly developed to enhance the role of ICT infrastructure in the implementation of TFA. APMEN Public-Private Dialogues also provide an international platform for extensive discussion on the development of E-port and dynamics of trade facilitation in the Asia-Pacific.

We warmly welcome distinguished speakers and delegates to the First GTDW China Summit. Hope we can join our hands to seize the emerging opportunities of supply chain connectivity and bring the level of trade facilitation to a new high.

CCG | 全球化智库

CENTER FOR CHINA & GLOBALIZATION



WANG HUIYAO
Founder and President
of Center for China and
Globalization

The Center for China and Globalization (CCG) is pleased to be the institutional partner for the Global Trade Development Week, launched in Shanghai, China for the first time. We are honored and extend warm welcome to all the global leaders of government and business attending the Global Trade Development Week in the amazing city of Shanghai.

The Center for China and Globalization (CCG) is the leading Chinese independent think tank, head quartered in Beijing, with subsidiaries and divisions across China, including Shanghai, Shenzhen, Guangzhou and Qingdao. CCG is dedicated to the study of Chinese public policy and globalization, covering the research of global migration, foreign relations, international trade and investment, homegrown MNCs, and other topics pertaining to regional and global governance. We strive to bridge businesses and government through advocacy services, conferences and extensive research and publications. We provide a platform to promote deeper understanding and active engagement of China on the global stage.

As the world's largest trade facilitation event, GTDW features a series of specialized trade summits and exhibition that links key sectors across international trade, such as business, banking, customs, corporate real estate, infrastructure, specialized economic zones, supply chain logistics and transport and SMEs.

Supporting GTDW reflects CCG's commitment to promoting the growth of international trade as the engine for growth, innovation, prosperity, not just in China, but across the world. China's open-up policy and innovation in E- trade and economic development will take a significant role to support the globalization and global economic growth.

We envision the GTDW China summit to be a successful event and memorable tradition for the years to come. We appreciate you for joining us in invaluable experiences during conference and exhibition, and don't forget to take a little extra time to enjoy the spectacular beauty of this city.

Thank you for attending and welcome to Shanghai!

GTDW CHINA SPEAKER FACULTY



ADAM MCWHIRTER
Maxxelli Real Estate
Managing Director



ANDREW KEABLE
KW GROUP
CEO
Chairman, GTDW Advisory Council Member



ALEJANDRO SALAS MONTELONGO
ProMéxico
Trade Commissioner



AUDREY HAN
Innovation Centre of Fudan University Science Park, Waigaoqiao Shanghai Free Trade Zone
General Manager



AVIVA ZHANG
Huawei Technologies
Senior PR Manager, Trade Facilitation and Market Access Issue Management



BO CHEN
Federal Reserve Bank Of Dallas Council, Pacific Economic Cooperation Council
Research Associate
Professor, Huazhong University of Science and Technology



CHRIS CLAGUE
The Economist Intelligence Unit (EIU)
Managing Editor



DANIEL SHAW ZUMBRUNNEN
Schneider Electric
Director of Customs and Trade Compliance – Asia Pacific



DAOMING ZHANG
Interpol
Assistant Director Illicit Markets, Organised and Emerging Crime Directorate



DAVID M. LUNA
Luna Global Networks And Convergence Strategies
President and CEO
GTDW Advisory Council Member



DAVID MORRIS
Pacific Islands Forum Secretariat
Trade Commissioner, China



DAVID ZHENG
Asia Pacific Model E-Port Network (APMEN) Operational Center
Senior Manager



DONIA HAMMAMI
KQH Global Consulting
Vice President
Former Head of Customs and Trade Facilitation, International Chamber Of Commerce (ICC)



DOUGLAS MACKAY
Lear Corporation
Director of Indirect Tax and Customs Asia



DRAGO NAPOTNIK
Conway
Country Director



FENG HUANG
Asia Pacific Model E-Port Network (APMEN) Operational Center
Director General
GTDW Advisory Council Member



FRANCIS NORMAN LOPEZ
InterCommerce
President



GLYN HUGHES
International Air Transport Association (IATA)
Global Head of Cargo
GTDW Advisory Council Member



HEPING CAO
Peking University
Director of the Department of the Development Economics



HERMAN CHEUNG
Philip Morris International (PMI)
Manager, Illicit Trade Prevention, Asia

GTDW CHINA SPEAKER FACULTY



JIA-YUAN YAO
International Network of Customs Universities (INCUI)
Media Operations Manager



JONG WOO KANG
Asian Development Bank (ADB)
Principal Economist, Economic Research and Regional Cooperation Department



JORGE BARBOSA
Federal Authority for the Development of the Special Economic Zones of Mexico
Deputy General Director for the Attention to Investors



KAIJING JIA
Shanghai HongQiao CBD Administrative Committee
Director of Investment Service Department



DR LARS KARLSSON
KGH Global Consulting
Senior Partner, Managing Director
GTDW Advisory Council Member



PROF. LI LI
Asia Pacific Model E-Port Network (APMEN) Operational Center
Chief Expert



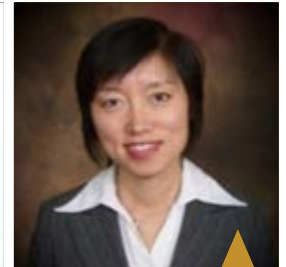
LIEHUI HE
Touchroad Djibouti Special Economic Zone
Chairman



LOUIS DE BRUIN
IBM Global Business Services
European Blockchain Leader



MARK MANNING
ITRACE Technologies
Founder and CEO



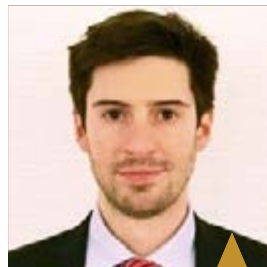
MARY MA
Center for China & Globalisation (CCG), Shanghai Branch
Secretary General



MAOTO MOLEFANE
Department of International Trade, South Africa
Chief Director, Special Economic Zones



MICHAEL KUAN
Center for China & Globalisation (CCG), Shanghai Branch
President



MICHAEL MORANTZ
OECD
Senior Policy Analyst, Task Force on Countering Illicit Trade, Directorate for Public Governance



DR MOHAMMED SAEED
International Trade Centre (ITC)
Senior Adviser, Trade Facilitation and Policy for Business
GTDW Advisory Council Member



DR NAEEM KHAN
Counsel General of Pakistan in Shanghai



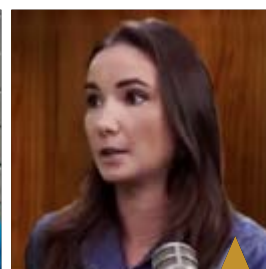
POUL HANSEN
United Nations Conference On Trade And Development (UNCTAD)
Officer in Charge, Trade Facilitation Section



RONG HU
SHANGHAI CUSTOMS COLLEGE
Associate Professor, Customs Management and Control, Vice Director of Postgraduate Department, Director of Customs Clearance and Control Studio



RYAN ORR
Chronicled
CEO



SAM RADOCCHIA
Chronicled
Co-Founder



SHANTANU BHADKAMKAR
International Federation Of Customs Brokers Associations (IFCBA)
Chairman

GTDW CHINA SPEAKER FACULTY



STEPHEN DUNN
Sanofi-Aventis
Director of Investigations, Asia Pacific



SUNNY LU
VeChain
Co-Founder & CEO



TERRY CHAN
Hong Kong e-Commerce Supply Chain Association
Chairman



VALENTINA SALMOIRAGHI
International Trademark Association (INTA)
Anti Counterfeiting Advisor
Asia Pacific



VELMA RICKETTS-WALKER
WORLD CUSTOMS ORGANISATION (WCO)
Chair, Capacity Building Committee
Commissioner of Customs, JAMAICA CUSTOMS AGENCY



VENCESLAS JOACHIM
CBRE
Director, Advisory & Transaction Services, Industrial, Eastern China



VICTOR JANSSON
Fosun Stater Holdings, China
Executive General Manager of Industrial Park



WILSON CHAN
Orange Smartcity Infrastructure Ltd.
Chief Executive Officer



XIAOBING TANG
World Trade Organisation (WTO)
Counsellor, Market Access Division



XIAOLEI ZHAO
UNIDO-ITPO Shanghai
Head



PROF. XINQUAN TU
China Institute for WTO Studies, University of International Business and Economics
Dean



YANG SHU
Tianjin Economic-Technological Development Area (TEDA) Trade Promotion Bureau
Director



YU BO
SIPS (INTA Member and Representative of INTA Anti-Counterfeiting Committee)
Partner



7th Edition

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12 - 13 September 2018

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PROGRAMME GUIDE

DAY 1, MONDAY, 2 JULY 2018

TRADE LEADERS PLENARY

0820 ORGANISERS WELCOME REMARKS
ANDREW KEABLE, Chief Executive Officer, KW GROUP

0830 CHAIRPERSON OPENING REMARKS
DONIA HAMMAMI, Vice President, KGH GLOBAL CONSULTING, Former Head of Customs and Trade Facilitation, INTERNATIONAL CHAMBER OF COMMERCE

KEYNOTE ADDRESSES

0840 FENG HUANG, Director General, ASIA PACIFIC MODEL E-PORT NETWORK (APMEN) OPERATIONAL CENTER

0850 MICHAEL KUAN, President, CENTER FOR CHINA AND GLOBALISATION (CCG) SHANGHAI BRANCH

0900 GLYN HUGHES, Global Head of Cargo, INTERNATIONAL AIR TRANSPORT ASSOCIATION (IATA)

0910 PANEL DISCUSSION
Implementing WTO Trade Facilitation Agreement – Roles of Governments and Private Sector

Moderator:

DONIA HAMMAMI, Vice President, KGH GLOBAL CONSULTING, Former Head of Customs and Trade Facilitation, INTERNATIONAL CHAMBER OF COMMERCE

Confirmed Panellists:

- DR. MOHAMMED SAEED, Senior Advisor, Trade Facilitation and Policy for Business, INTERNATIONAL TRADE CENTRE
- POUL HANSEN, Officer in Charge, Trade Facilitation Section, UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT (UNCTAD)
- XIAOBING TANG, Counsellor, Market Access Division, WORLD TRADE ORGANISATION (WTO)

1010 MORNING REFRESHMENTS & NETWORKING

1030 The role of ICT in Facilitating Trade

The session will present and discuss the interlinkages between Information and Communications Technologies (ICT) solutions and trade facilitation, both of which are essential enablers of any country's participation in global value chains. ICT technologies and solutions make a significant contribution to the implementation of World Trade Organisation (WTO) Trade Facilitation Agreement (TFA), thereby improving administrative efficiency with the adoption of more transparent governance practices. On the other hand, the trade in ICT products can also benefit greatly from the successful implementation of the WTO TFA (building on the past success of the ICT sector from the WTO Information Technology Agreement).

Launching of publication: A collaboration between the ITC – a joint development agency of the World Trade Centre and the United Nations – and Huawei Technologies. Besides focusing on the mutually re-enforcing benefits of ICT and WTO TFA, the publication also details the ICT tools available in the area of trade facilitation to highlight the synergies and complementarities between the two areas.

Moderator:

DR. MOHAMMED SAEED, Senior Advisor, Trade Facilitation and Policy for Business, INTERNATIONAL TRADE CENTRE

Speakers:

- POUL HANSEN, Officer in Charge, Trade Facilitation Section, UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT (UNCTAD)
- AVIVA ZHANG, Senior PR Manager, Trade Facilitation and Market Access Issue Management, HUAWEI TECHNOLOGIES
- XIAOBING TANG, Counsellor, Market Access Division, WORLD TRADE ORGANISATION (WTO)
- PROF. LI LI, Chief Expert, ASIA PACIFIC MODEL E-PORT NETWORK (APMEN) OPERATIONAL CENTER
- SUNNY LU, Co-Founder & CEO, VECHAIN
- DR NAEEM KHAN, Counsel General of Pakistan in Shanghai

1200 NETWORKING LUNCH

PROGRAMME GUIDE

DAY 1, MONDAY, 2 JULY 2018

7TH GLOBAL FREE TRADE & SPECIAL ECONOMIC ZONES SUMMIT

1310 CHAIRPERSON OPENING REMARKS

VICTOR JANSSON, Executive General Manager of Industrial Park, FOSUN STATER HOLDINGS, CHINA

1315 PANEL DISCUSSION 1

The Rise of Zones: What Can We Expect in 2018 and the Coming Years?

- Reviewing updates, legislations and policies on zones to increase alignment and control of special economic zones
- Mitigating challenges and risks involved in the development of zones
- How can government agencies, multilaterals, public and private sectors collaborate for the betterment of zones?

Moderator:

VICTOR JANSSON, Executive General Manager of Industrial Park, FOSUN STATER HOLDINGS, CHINA

Confirmed Panellists:

- ALEJANDRO SALAS MONTELONGO, Trade Commissioner, PROMÉXICO
- LIEHUI HE, Chairman, TOUCHROAD DJIBOUTI SPECIAL ECONOMIC ZONE
- MAOTO MOLEFANE, Chief Director, Special Economic Zones, DEPARTMENT OF INTERNATIONAL TRADE, SOUTH AFRICA
- YANG SHU, Director, TIANJIN ECONOMIC-TECHNOLOGICAL DEVELOPMENT AREA (TEDA) TRADE PROMOTION BUREAU

1415 South African SEZ Model: Policy and Strategy Approach

MAOTO MOLEFANE, Chief Director, Special Economic Zones, DEPARTMENT OF INTERNATIONAL TRADE, SOUTH AFRICA

1445 AFTERNOON REFRESHMENTS & NETWORKING

1515 Industrial Site Selection Challenges in APAC

VENCESLAS JOACHIM, Director, Advisory & Transaction Services, Industrial, Eastern China, CBRE

1545 PANEL DISCUSSION 2

Strategic Site Selection for Business Expansion, Growth and Success – Investor/Tenant's Perspective

- Key discussion points: transportation costs, quality and costs, proximity to key transportation nodes, proximity to suppliers and clients, political stability, adequate infrastructure, tax incentives, customs procedures etc.
- Attracting local talents to meet human capital supply requirements
- Key concerns of investors/tenants: minimising risks, maintaining flexibility and cost control

Moderator:

ADAM MCWHIRTER, Managing Director, MAXXELLI REAL ESTATE

Confirmed Panellists:

- AUDREY HAN, General Manager, INNOVATION CENTRE OF FUDAN UNIVERSITY SCIENCE PARK, WAIGAOQIAO SHANGHAI FREE TRADE ZONE
- DRAGO NAPOTNIK, Country Director, CONWAY
- VENCESLAS JOACHIM, Director, Advisory & Transaction Services, Industrial, Eastern China, CBRE
- WILSON CHAN, Chief Executive Officer, ORANGE SMART CITY INFRASTRUCTURE LTD.

1645 CHAIRPERSON'S CLOSING REMARKS & END OF DAY 1

PROGRAMME GUIDE

DAY 2, TUESDAY, 3 JULY 2018

7TH GLOBAL FREE TRADE & SPECIAL ECONOMIC ZONES SUMMIT

- 0915** CHAIRPERSON OPENING REMARKS
WILSON CHAN, Chief Executive Officer, ORANGE SMART CITY INFRASTRUCTURE LTD.
-
- 0930** Yesterday, Today and Tomorrow of Hongqiao: On the Growth into a Trade Hub Within Context of Regional Development
KAIJING JIA, Director of Investment Service Department, SHANGHAI HONGQIAO CBD ADMINISTRATIVE COMMITTEE
-
- 1000** Policy for Free Trade and Special Economic Zones in China
MARY MA, Secretary-General, CENTER FOR CHINA & GLOBALIZATION (CCG), SHANGHAI BRANCH
-
- 1030** MORNING REFRESHMENTS & NETWORKING
-
- 1100** The Special Economic Zones of Mexico: Motors for the Economic and Social Development
JORGE BARBOSA, Deputy General Director for the Attention to Investors, FEDERAL AUTHORITY FOR THE DEVELOPMENT OF THE SPECIAL ECONOMIC ZONES OF MEXICO
-
- 1130** The Looming US-China Trade War: What Does it Mean for the World Trading System?
PROF. XINQUAN TU, Dean, CHINA INSTITUTE FOR WTO STUDIES, UNIVERSITY OF INTERNATIONAL BUSINESS AND ECONOMICS
-
- 1200** NETWORKING LUNCH
-
- 1300** PANEL DISCUSSION 3
One Belt, One Road: A Game Changing Initiative
- Exploring collaboration and strategic partnership with economic zones among the countries along the Corridor
 - What are the challenges and implications, how can leaders from these countries integrate towards achieving economic success?
 - How will the infrastructure projects for railways, roads, airports & ports develop new trade routes in the region?
 - Will OBOR's plan for well-connected infrastructure help pave way towards deeper economic relationships and prosperity?
- Moderator:
FENG HUANG, Director General, ASIA PACIFIC MODEL E-PORT NETWORK (APMEN) OPERATIONAL CENTER
- Confirmed Panellists:
- HEPING CAO, Director of the Department of the Development Economics, PEKING UNIVERSITY
 - XIAOLEI ZHAO, Head, UNIDO – ITPO SHANGHAI
 - BO CHEN, Professor, HUAZHONG UNIVERSITY OF SCIENCE AND TECHNOLOGY, Research Associate, FEDERAL RESERVE BANK OF DALLAS COUNCIL, PACIFIC ECONOMIC COOPERATION
-
- 1400** Opportunities in a time of great geopolitical change: Pacific Islands
DAVID MORRIS, Trade Commissioner, China, PACIFIC ISLANDS FORUM SECRETARIAT
-
- 1430** CHAIRPERSON CLOSING REMARKS & END OF CONFERENCE
-
- 1440** AFTERNOON REFRESHMENTS & NETWORKING

PROGRAMME GUIDE

DAY 1, MONDAY, 2 JULY 2018

6TH GLOBAL CUSTOMS, COMPLIANCE & TRADE FACILITATION SUMMIT

- | | |
|-------------|--|
| 1310 | CHAIRPERSON OPENING REMARKS
DR LARS KARLSSON, Senior Partner, Managing Director KGH GLOBAL CONSULTING |
| 1315 | Trade Facilitation and Single Window Implementation: Encouraging Trade Efficiency and Increasing Trade Activities
<ul style="list-style-type: none">• The secret to successful Single Window implementation• What does the next generation Trade Facilitation model look like?• How to get from a One-Stop-Shop to a No-Stop-Shop? DR LARS KARLSSON, Senior Partner, Managing Director KGH GLOBAL CONSULTING |
| 1415 | Introduction to INTERPOL's Illicit Goods and Global Health Programme
DAOMING ZHANG, Assistant Director Illicit Markets, Organised and Emerging Crime Directorate, INTERPOL |
| 1445 | Raising the Bar: Examining the Role of Customs in the Development of the Shanghai Free Trade Port Plan
DR RONG HU, Associate Professor, Customs Management and Control, Vice Director of Postgraduate Department, Director of Customs Clearance and Control Studio, SHANGHAI CUSTOMS COLLEGE |
| 1515 | AFTERNOON REFRESHMENTS & NETWORKING |
| 1545 | Discovering Blockchain's Impact on Trade Flows for Increased Efficiency and Security at Borders
LOUIS DE BRUIN, European Blockchain Leader, IBM GLOBAL BUSINESS SERVICES |
| 1615 | Understanding INTA'S Views on Cross-Border Trade Policies
VALENTINA SALMOIRAGHI, Anti Counterfeiting Advisor Asia Pacific, INTERNATIONAL TRADEMARK ASSOCIATION (INTA) |
| 1645 | CHAIRPERSON'S CLOSING REMARKS & END OF DAY 1 |



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DAY 2, TUESDAY, 3 JULY 2018

6TH GLOBAL CUSTOMS, COMPLIANCE & TRADE FACILITATION SUMMIT

- 0915** **CHAIRPERSON OPENING REMARKS**
DOUGLAS MACKAY, Director of Indirect Tax and Customs Asia, **LEAR**
-
- 0930** **PANEL DISCUSSION 1**
Early Detection of Illicit Trade: How Can Customs Agencies, Multilaterals and the Private Sector Stay Ahead?
- Understanding the magnitude and nature of the impacts of illicit trade on economic activities
 - Identifying challenges and opportunities in combating illicit trade to develop a higher level of competitiveness
 - Forecasting trends and patterns in illicit trade to maximise chances of early detection and prevention
- Moderator:
DAVID M. LUNA, President and CEO, LUNA GLOBAL NETWORKS AND CONVERGENCE STRATEGIES
- Confirmed Panellists:
- STEPHEN DUNN, Director of Investigations, Asia Pacific, **SANOVI-AVENTIS**
 - DAOMING ZHANG, Assistant Director, Illicit Markets & Organized and Emerging Crime, **INTERPOL**
 - MICHAEL MORANTZ, Senior Policy Analyst, Task Force on Countering Illicit Trade, Directorate for Public Governance, **OECD**
 - DANIEL SHAW ZUMBRUNNEN, Director of Customs and Trade Compliance – Asia Pacific, **SCHNEIDER ELECTRIC**
-
- 1030** **MORNING REFRESHMENTS & NETWORKING**
-
- 1100** **How Can Border Agencies Foster Partnerships with the Private Sector to Facilitate Trade and Enhance Compliance and Security?**
- POUL HANSEN, Officer in Charge, Trade Facilitation Section, **UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT (UNCTAD)**
- DR. MOHAMMED SAEED, Senior Advisor, Trade Facilitation and Policy for Business, **INTERNATIONAL TRADE CENTRE**
-
- 1130** **The Rise of e-Commerce: Key Challenges and Opportunities in Asia and the Pacific**
- JONG WOO KANG, Principal Economist, Economic Research and Regional Cooperation Department, **ASIAN DEVELOPMENT BANK (ADB)**
-
- 1200** **NETWORKING LUNCH**
-
- 1300** **Customs Royalty Challenges in Asia: Overcoming Challenges and Barriers**
- DOUGLAS MACKAY, Director of Indirect Tax and Customs Asia, **LEAR**
-
- 1330** **Adopting Collaborative Exchange of SPS Certificates to Facilitate Cross Border Quarantine Clearance of Agri-Food Products to Eliminate Food Wastage and Costs**
- FRANCIS LOPEZ, President, **INTERCOMMERCE**
-
- 1400** **AFTERNOON REFRESHMENTS & NETWORKING**
-
- 1430** **Analysing Factors Influencing Change in Customs Behaviour to Better Adapt to the Increasingly Digital World**
- VELMA RICKETTS-WALKER, Commissioner of Customs, **JAMAICA CUSTOMS AGENCY** and Chair, Capacity Building Committee, **WORLD CUSTOMS ORGANISATION (WCO)**
-
- 1500** **Improving Global Trade by Easing Customs Clearance for Expedited Movement of Goods Across Borders**
- SHANTANU BHADKAMKAR, Chairman, **INTERNATIONAL FEDERATION OF CUSTOMS BROKERS ASSOCIATIONS (IFCBA)**
-
- 1530** **Digital Customs: Discovering Realistic Solutions to Win Cross-Border Business in the New Retail Era**
- TERRY CHAN, Chairman, **HONG KONG e-COMMERCE SUPPLY CHAIN ASSOCIATION**
-
- 1600** **CHAIRPERSON CLOSING REMARKS & END OF CONFERENCE**

PROGRAMME GUIDE

DAY 3, WEDNESDAY, 4 JULY 2018

ANTI ILLICIT TRADE & BRAND PROTECTION WORKSHOP

0830 CHAIRPERSON OPENING REMARKS

DAVID M. LUNA, President and CEO, LUNA GLOBAL NETWORKS AND CONVERGENCE STRATEGIES

KEYNOTE ADDRESS

CHRIS CLAGUE, Managing Editor, THE ECONOMIST INTELLIGENCE UNIT (EIU): EIU's 2018 Global Illicit Trade Environment Index

PANEL DISCUSSION

Collective Action: Fighting Illicit Trade and Promoting Market Integrity Across Regions

Speakers:

- 0900** • MICHAEL MORANTZ, Senior Policy Analyst, Task Force on Countering Illicit Trade, Directorate for Public Governance, OECD
- 0920** • XIAOBING TANG, Counsellor, Market Access Division, WORLD TRADE ORGANISATION (WTO)
- 0940** • DAOMING ZHANG, Assistant Director, Illicit Markets & Organized and Emerging Crime, INTERPOL
- 1000** • YU BO, Partner, SIPS (INTA MEMBER AND REPRESENTATIVE OF INTA ANTI-COUNTERFEITING COMMITTEE)

Cross-Sectoral, Cross-Industry Best Practices: Anti-Illicit Trade and Counterfeits

Speakers:

- 1020** • STEPHEN DUNN, Director of Investigations, Asia Pacific, SANOFI-AVENTIS
- 1040** • RYAN ORR, CEO, CHRONICLED: THE MEDILEGER PROJECT
- 1100** • GLYN HUGHES, Global Head of Cargo, INTERNATIONAL AIR TRANSPORT ASSOCIATION (IATA)

1120 MORNING REFRESHMENTS & NETWORKING

Transformative Technologies: Brand Protection and Countering Illicit Trade

Speakers:

- 1140** • SAM RADOCCCHIA, Co-Founder, CHRONICLED (Blockchain)
- 1200** • MARK MANNING, Founder & CEO, iTRACE TECHNOLOGIES (Track and Trace)
- 1220** • DAVID ZHENG, Senior Manager and Blockchain Expert, ASIA-PACIFIC MODEL E-PORT NETWORK (APMEN) OPERATIONAL CENTER

1240 PANEL DISCUSSION

Public-Private Partnerships for Anti-Illicit Trade and Market Integrity

Speakers:

- DONIA HAMMAMI, Vice President, KGH GLOBAL CONSULTING, Former Head of Customs and Trade Facilitation, INTERNATIONAL CHAMBER OF COMMERCE
- HERMAN CHEUNG, Manager, Illicit Trade Prevention, Asia, PHILIP MORRIS INTERNATIONAL (PMI)
- STEPHEN DUNN, Director of Investigations, Asia Pacific, SANOFI-AVENTIS
- JIA-YUAN YAO, Media Operations Manager, INTERNATIONAL NETWORK OF CUSTOMS UNIVERSITY (INCU)

1340 CHAIRPERSON'S CLOSING REMARKS AND LAUNCH OF ANTI-ILLICIT TRADE ALLIANCE & UAE EDITION [NOVEMBER 2018]

1350 NETWORKING LUNCH