

GLOBAL TRADE DEVELOPMENT WEEK 2014

APAC, Mar 31-Apr 2, Malaysia | EMEA, Oct 27-29, Dubai

4TH GLOBAL FREE TRADE & SPECIAL ECONOMIC ZONES SUMMIT

31 March – 2 April 2014 | Hilton, Kuala Lumpur | APAC Edition

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GLOBAL TRADE DEVELOPMENT WEEK'S 2014 APAC & EMEA EDITIONS

Staying up to date with the latest international locations for trade, incentives, capabilities, financial options & market insights globally is a huge challenge for Governments & Private Sector Trade Leaders alike. Meeting public & private sector trade leaders, authorities & organisation's face to face remains the most effective way to get the information & knowledge to support your development plans with first hand relationships directly with decision makers.

With 2 regional editions in APAC, Malaysia in March 2014 & EMEA, Dubai in October 2014 **The Global Trade Development Week** shares a combined programme of 3 major trade summits, expo, workshops, site tours & networking opportunities. Linking trade leaders & facilitators directly the programmes give you access to representatives of over 60 nations across Africa, Americas, Asia Pacific, Europe & The Middle East. The trade capacity building programmes are developed for Government & C Level Trade Leaders with interactive panel based programmes designed to share best practice, insights & opportunities - you can ask the questions that will help you to develop the trade potential of your organization directly to over 90 trade leaders.

CO-LOCATING 3 MAJOR TRADE SUMMITS IN ONE LOCATION



**4th GLOBAL
FREE TRADE &
SPECIAL ECONOMIC
ZONES SUMMIT**



**GLOBAL TRADE
FINANCE & INDUSTRIAL
DEVELOPMENT
SUMMIT**



**GLOBAL CORPORATE
REAL ESTATE
LEADERS SUMMIT**

WHY ATTEND

- Trade capacity building & benchmarking
- High caliber speaker faculty with perspectives from 90+ international speakers
- Face to face networking with international trade leaders & peers
- Latest industry news & trends
- Leading insights on investment & development opportunities
- Expert global knowledge & latest business intelligence
- Direct information on opportunities in Africa, Americas, Asia Pacific, Europe & Middle East
- Meet Government, Authorities, IPA's & industrial / trade locations from 60 nations
- Meet investors, financial leaders & new suppliers
- Build lucrative relationships
- Business development opportunities
- Establish new cross border partnerships
- Ensure you are ahead of your competitors
- Expo - Governments, Authorities, locations, enablers & suppliers
- Site tours - visit leading locations to assist your location process
- Networking receptions
- 5 star venues, airline partners & participation assistance

GLOBAL TRADE DEVELOPMENT WEEK - PROGRAMME OF EVENTS

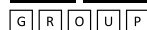
Day 1	Day 2			Day 3	Day 4
MINISTERS & TRADE LEADERS PLENARY				WORKSHOP	SITE TOUR PROGRAMME
				WORKSHOP	
NETWORKING RECEPTION				WORKSHOP	

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KEYNOTE SPEAKERS

Y.B. DATO' SRI MUSTAPA MOHAMED
Minister,
MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY (MITI), MALAYSIA (Tentative Confirmation)

JOSÉ MANUEL SALAZAR-XIRINACHS
Assistant Director-General for Policy,
INTERNATIONAL LABOUR ORGANIZATION (ILO)

DR. MARC AUBOIN
Economic Counsellor,
WORLD TRADE ORGANISATION (WTO)

LEE TATT BOON,
Chairman, **INTERNATIONAL CHAMBER OF COMMERCE (ICC) MALAYSIA**

H.E AHMED BUTTI AHMED
Executive Chairman,
PORTS, CUSTOMS AND FREE ZONE CORPORATION PCFC
Director General,
DUBAI CUSTOMS, UAE

CONFIRMED SPEAKERS & PANELISTS

DR. ADELHELM MERU
Director General,
EXPORT PROCESSING ZONES AUTHORITY, TANZANIA

BARBARA NJAU
Editor - Africa, Asia and Middle East' at fDi Magazine,
FINANCIAL TIMES

HON. CALLE SCHLETTWEIN
Minister, **MINISTRY OF TRADE AND INDUSTRY, NAMIBIA**

CHUA MING LEE
Real Estate Director, SEAA, N. Asia, NAMET/RUB
UNILEVER

DANIEL HUBERT
Director,
DIGITAL CODING & TRACKING ASSOCIATION (DCTA)

DAVID BUSAM
Director of Customs and Trade for the Alliance,
RENAULT-NISSAN, JAPAN

EVDOKIA MOISE
Senior Trade Policy Analyst, Development Division, Trade Directorate,
ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD)

FERNANDA MONTANI
Global Customs Director,
HONEYWELL

DR. FUKUNARI KIMURA
Chief Economist,
ECONOMIC RESEARCH INSTITUTE FOR ASEAN AND EAST ASIA (ERIA)

DATUK ISMAIL IBRAHIM
Chief Executive,
ISKANDAR REGIONAL DEVELOPMENT AUTHORITY (IRDA), MALAYSIA

JAYANT MENON
Lead Economist (Trade and Regional Cooperation)
ASIAN DEVELOPMENT BANK (ADB)

JONATHAN KOH
Director, Trade Facilitation Centre of Excellence,
CRIMSONLOGIC

H.E. PROF DR KAMEL O. MAHADIN
Chief Commissioner,
AQABA SPECIAL ECONOMIC ZONE AUTHORITY (ASEZA), JORDAN

DR. KIM SUNG JIN
Director General, Free Economic Zone Planning Office,
MINISTRY OF TRADE, INDUSTRY AND ENERGY (MOTIE), SOUTH KOREA

MADHAV RAGAM
Vice President - Solutions
Global Government IBM

MANASVI SRIVASTAVA
Director Trade, India, South and South East Asia
MICROSOFT

MARC PROKSCH
Chief, Business and Development, Trade and Investment Division
UNITED NATIONS ECONOMIC AND SOCIAL COMMISSION FOR ASIA AND THE PACIFIC (UN ESCAP)

PROF EM. MARCEL DE MEIRLEIR
Chief Executive Officer
BUSINESS LOCATION INTERNATIONAL (BLI), BELGIUM

MATTHIJS WEEINK
President APAC,
INVESTMENT CONSULTING ASSOCIATES (ICA)

MOHD RIDZAL SHERIFF
Deputy Secretary General,
MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY (MITI), MALAYSIA

NASSER M. AL-THEKAIR
Assistant General Manager, Head of MENA Region, Corporate & Structured Finance,
INTERNATIONAL ISLAMIC TRADE FINANCE CORPORATION (ITFC)

OUDET SOUVANNAVONG
Secretary General,
SECRETARIAT OF GREATER MEKONG SUB- REGION BUSINESS FORUM (GMS-BF)

DR. PARK JONGKOO
Chairman / CEO,
KOREA POLYTECHNICS, Former Vice Minister,
MINISTRY OF EDUCATION, SCIENCE AND TECHNOLOGY, Former Vice Minister,
PRIME MINISTER'S OFFICE, SOUTH KOREA

PARVAIZ DALAL
Managing Director, Head of Structured Trade Asean, Commodity Financing & Asset Distribution Asia,
CITIBANK

PETER FORT
Chief Executive Officer, **RAS AL KHAIMAH FREE TRADE ZONE AUTHORITY (RAK FTZ), UAE**

SAXEN VANCOLLER
Chief Executive Officer,
DUBE TRADEPORT, SOUTH AFRICA

SCOTT STEVENSON
Senior Manager, Trade and Supply Chain Solutions,
INTERNATIONAL FINANCE CORPORATION (IFC)

STEVEN POPE
Vice President Customs & Regulatory Affairs, **DHL EXPRESS** (Tentative Confirmation)

TRUDY WITBREUK
Head of the Development Division of Trade and Agriculture Directorate,
ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD)

DR. VALERY TSEPKALO
Ambassador & Head
BELARUS HI-TECH PARK

CAPT. VINOD RAJAN
Head of Real Estate and Workplace India, **YAHOO**

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SUMMIT PROGRAMME

DAY 1, MONDAY, 31ST MARCH 2014

0830	Registration Starts
0830	Morning Ice Breaking Reception
0945	Organiser's Welcome Remarks ANDREW KEABLE, Managing Partner, KW GROUP
1000	Chairperson's Opening Remarks
1015	Keynote Plenary Multilateral and Ministerial Address Y.B. DATO' SRI MUSTAPA MOHAMED, Minister, MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY (MITI), MALAYSIA (Tentative Confirmation)
1030	Keynote Plenary Address JOSÉ MANUEL SALAZAR-XIRINACHS, Assistant Director-General for Policy, INTERNATIONAL LABOUR ORGANIZATION (ILO)
1045	Corporate Presentation by Platinum Sponsor DANIEL HUBERT, Director, DIGITAL CODING & TRACKING ASSOCIATION (DCTA)
1100	Morning Refreshments & Networking
1130	Keynote Plenary Address The impact of fluctuating economic growth on global trade – The relations between GDP and trade DR. MARC AUBOIN, Economic Counsellor, WORLD TRADE ORGANISATION (WTO)
1145	Keynote Plenary Address LEE TATT BOON, Chairman, INTERNATIONAL CHAMBER OF COMMERCE (ICC) MALAYSIA <i>(Delivering speech on behalf of Mr Jean-Guy Carrier, Secretary General, International Chamber of Commerce)</i>
1200	Keynote Plenary Address H.E AHMED BUTTI AHMED, Executive Chairman, PORTS, CUSTOMS AND FREE ZONE CORPORATION (PCFC), Director General, DUBAI CUSTOMS, UAE
1215	Corporate Presentation by Gold Sponsor H.E. PROF DR KAMEL O. MAHADIN, Chief Commissioner, AQABA SPECIAL ECONOMIC ZONE AUTHORITY (ASEZA), JORDAN
1230	Networking Lunch Hosted by AQABA SPECIAL ECONOMIC ZONE AUTHORITY (ASEZA), JORDAN
1400	INTERACTIVE PANEL DISCUSSION 1 Towards ASEAN Economic Community 2015: The Role of Free Trade & Special Economic Zones <ul style="list-style-type: none"> • Moving towards inclusive growth and reducing development gaps • Enhancing connectivity through ports, free trade & special economic zones and development of new infrastructure to reduce distance, trade costs and to facilitate intra-regional and international trade • Attracting FDI to enhance the region's economic competitiveness in the international market <p>Moderator: MARC PROKSCH, Chief, Business and Development, Trade and Investment Division, UNITED NATIONS ECONOMIC AND SOCIAL COMMISSION FOR ASIA AND THE PACIFIC (UN ESCAP)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • DR. FUKUNARI KIMURA, Chief Economist, ECONOMIC RESEARCH INSTITUTE FOR ASEAN AND EAST ASIA (ERIA) • JAYANT MENON, Lead Economist (Trade and Regional Cooperation), ASIAN DEVELOPMENT BANK (ADB) • MOHD RIDZAL SHERIFF, Deputy Secretary General, MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY (MITI), MALAYSIA • OUDET SOUVANNAVONG, Secretary General, SECRETARIAT OF GREATER MEKONG SUB-REGION BUSINESS FORUM (GMS-BF)
1515	Corporate Presentation by PETER FORT, Chief Executive Officer, RAS AL KHAIMAH FREE TRADE ZONE AUTHORITY (RAK FTZ), UAE
1530	Afternoon Refreshments & Networking Sponsored by RAS AL KHAIMAH FREE TRADE ZONE AUTHORITY (RAK FTZ), UAE, Gold Sponsor
1600	INTERACTIVE PANEL DISCUSSION 2 The Role of Customs in Enhancing Competitiveness, Trade Facilitation and Trade Security <ul style="list-style-type: none"> • Simplifying, harmonising and standardising custom procedures to increase efficiency and to reduce transaction costs • Collaborating with relevant government agencies and other border agencies • Improving supply chain connectivity in Free Trade & Special Economic Zones <p>Moderator: TRUDY WITBREUK, Head of the Development Division of Trade and Agriculture Directorate, ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD)</p> <p>Panelists:</p> <ul style="list-style-type: none"> • DANIEL HUBERT, Director, DIGITAL CODING & TRACKING ASSOCIATION (DCTA) • DAVID BUSAM, Director of Customs and Trade for the Alliance, RENAULT-NISSAN, JAPAN • FERNANDA MONTANI, Global Customs Director, HONEYWELL • MANASVI SRIVASTAVA, Director Trade, India, South and South East Asia, MICROSOFT
1720	Chairperson's Closing Remarks
1730	Cocktail Reception Sponsored by DIGITAL CODING AND TRACKING ASSOCIATION (DCTA), Platinum Sponsor
1900	End of day 1

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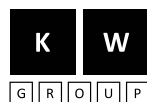
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DAY 2, TUESDAY, 1ST APRIL 2014

0830	Registration
0915	Chairperson's Opening Remarks DANIEL HUBERT , Director, DIGITAL CODING & TRACKING ASSOCIATION (DCTA)
0930	<p>INTERACTIVE PANEL DISCUSSION 1 Strategic Site Selection for Business Expansion, Growth and Success – Investor/Tenant's Perspective</p> <ul style="list-style-type: none"> • Important criterias: transportation costs, labour supply, quality and costs, proximity to key transportation nodes, proximity to suppliers and clients, political stability, adequate infrastructure, tax incentives, etc • Key concerns of investors/tenants: minimising risks, maintaining flexibility, cost control <p>Moderator: PROF EM. MARCEL DE MEIRLEIR, Chief Executive Officer, BUSINESS LOCATION INTERNATIONAL (BLI), BELGIUM</p> <p>Panelists:</p> <ul style="list-style-type: none"> • CHUA MING LEE, Real Estate Director, SEAA, N.Asia, NAMET/RUB, UNILEVER • MATTHIJS WEEINK, President APAC, INVESTMENT CONSULTING ASSOCIATES (ICA) • CAPT. VINOD RAJAN, Head of Real Estate and Workplace India, YAHOO
1045	Morning Refreshments & Networking
1130	<p>INTERACTIVE PANEL DISCUSSION 2 The Role of Trade Finance in Facilitating Economic Integration and Global Trade</p> <ul style="list-style-type: none"> • Closing the gap between corporate demand and market offerings • Reducing capital outlay and risks and increasing competitiveness • Role of import - export banks, industrial development finance institutions & multilateral agencies, local banks, trade finance support organizations, investment funds <p>Moderator: PETER FORT, Chief Executive Officer, RAS AL KHAIMAH FREE TRADE ZONE AUTHORITY (RAK FTZ), UAE</p> <p>Panelists:</p> <ul style="list-style-type: none"> • DR. MARC AUBOIN, Economic Counsellor, WORLD TRADE ORGANISATION (WTO) • NASSER M. AL-THEKAIR, Assistant General Manager, Head of MENA Region, Corporate & Structured Finance, INTERNATIONAL ISLAMIC TRADE FINANCE CORPORATION (ITFC) • PARVAIZ DALAL, Managing Director, Head of Structured Trade Asean, Commodity Financing & Asset Distribution Asia, CITIBANK • SCOTT STEVENSON, Senior Manager, Trade and Supply Chain Solutions, INTERNATIONAL FINANCE CORPORATION (IFC)
1245	Corporate Presentation by Networking Lunch Host
1300	Networking Lunch
1415	<p>INTERACTIVE PANEL DISCUSSION 3 Attracting, Allocating and Investing in Human Capital to Ensure Sustainable Competitiveness</p> <ul style="list-style-type: none"> • Attracting local talents to meet human capital supply requirements • Easing immigration barriers and liberalizing visa processes to attract world class skilled workers • Increasing flexibility with labor laws <p>Moderator: H.E. PROF DR KAMEL O. MAHADIN, Chief Commissioner, AQABA SPECIAL ECONOMIC ZONE AUTHORITY (ASEZA), JORDAN</p> <p>Panelists:</p> <ul style="list-style-type: none"> • DR. ADELHELM MERU, Director General, EXPORT PROCESSING ZONES AUTHORITY, TANZANIA • DATUK ISMAIL IBRAHIM, Chief Executive, ISKANDAR REGIONAL DEVELOPMENT AUTHORITY (IRDA), MALAYSIA • MADHAV RAGAM, Vice President - Solutions Global Government, IBM • DR. PARK JONGKOO, Chairman / CEO, KOREA POLYTECHNICS, Former Vice Minister, MINISTRY OF EDUCATION, SCIENCE AND TECHNOLOGY, Former Vice Minister, PRIME MINISTER'S OFFICE, SOUTH KOREA • DR. VALERY TSEPKALO, Ambassador & Head, BELARUS HI-TECH PARK
1530	Afternoon Refreshments & Networking
1600	<p>INTERACTIVE PANEL DISCUSSION 4 Moving Towards a Knowledge Based Economy through FDI and Technology Transfer</p> <ul style="list-style-type: none"> • Fostering linkages between foreign and local firms to improve competitiveness, increase labour productivity, encourage transfer of technology and know - how, increase exports and to create spillovers to local and regional economy • The role of FDI in economy transformation, market transition, industrial restructuring and social upgrading • The role of ports, free trade & special economic zones in transforming, diversifying and upgrading the economy <p>Moderator: BARBARA NJAU, Editor - Africa, Asia and Middle East' at fDi Magazine, FINANCIAL TIMES</p> <p>Panelists:</p> <ul style="list-style-type: none"> • HON. CALLE. SCHLETTWEIN, Minister, MINISTRY OF TRADE AND INDUSTRY, NAMIBIA • H.E. PROF DR KAMEL O. MAHADIN, Chief Commissioner, AQABA SPECIAL ECONOMIC ZONE AUTHORITY (ASEZA), JORDAN • DR. KIM SUNG JIN, Director General, Free Economic Zone Planning Office, MINISTRY OF TRADE, INDUSTRY AND ENERGY (MOTIE), SOUTH KOREA • SAXEN VANCOLLER, Chief Executive Officer, DUBE TRADEPORT, SOUTH AFRICA
1715	Chairperson's Closing Remarks
1730	End of Summit

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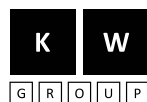
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DAY 3, WEDNESDAY, 2ND APRIL 2014

POST SUMMIT WORKSHOPS

0945	Registration
1000	<p>"INCREASING YOUR INVESTMENT REALIZATION RATE: THE ROLE OF INVESTMENT FACILITATION"</p> <ul style="list-style-type: none">• The goals of investment throughout the investment cycle• Key elements of an investment service centre• Managing the site visit• Project establishment• Project implementation and aftercare  <p>MARC PROKSCH, Chief, Business and Development, Trade and Investment Division, UNITED NATIONS ECONOMIC AND SOCIAL COMMISSION FOR ASIA AND THE PACIFIC (UN ESCAP)</p>
1045	Morning Refreshments & Networking
1115	<p>"CORPORATE INVESTMENT AND LOCATION DECISION MAKING: THE ROLE OF INCENTIVES AND SEZs. HOW TO MAKE A DIFFERENCE IN TODAY'S REGIONAL ECONOMY?"</p> <ul style="list-style-type: none">• Changing location strategies applied by multinationals• Latest insights in SEZ models, services and their incentive strategies• Dynamics between SEZs and National Competitive Frameworks• Dealing with corporate investors• Role of incentives in corporate location decision making  <p>MATTHIJS WEEINK, President APAC, INVESTMENT CONSULTING ASSOCIATES (ICA)</p>
1230	Networking Lunch
	<p>"GETTING TRADE MOVING - LINKING BORDER AUTHORITIES AND PRIVATE ECONOMIC OPERATORS"</p> <ul style="list-style-type: none">• The importance of inter-agency co-operation• What can the private sector do to help streamline the border process• Single windows as a trade facilitation tool
1345	<p>WORKSHOP PRESENTATION 1</p>  <p>EVDOKIA MOISE, Senior Trade Policy Analyst, Development Division, Trade Directorate, ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD)</p>
1415	<p>WORKSHOP PRESENTATION 2</p>  <p>STEVEN POPE, Vice President Customs & Regulatory Affairs, DHL EXPRESS (Tentative Confirmation)</p>
1445	<p>WORKSHOP PRESENTATION 3</p>  <p>JONATHAN KOH, Director, Trade Facilitation Centre of Excellence, CRIMSONLOGIC</p>
1515	Afternoon Refreshments & Networking
1545	<p>Q&A AND INTERACTIVE DISCUSSION</p> <p>Panelists:</p> <ul style="list-style-type: none">• EVDOKIA MOISE, Senior Trade Policy Analyst, Trade Liberalization and Review Division, Trade Directorate, ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD)• JONATHAN KOH, Director, Trade Facilitation Centre of Excellence, CRIMSONLOGIC• STEVEN POPE, Vice President Customs & Regulatory Affairs, DHL EXPRESS (Tentative Confirmation)
1700	End of Workshop

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SPEAKER PROFILES



Y.B. DATO' SRI MUSTAPA MOHAMED was appointed Minister of International Trade and Industry on 10 April 2009. Prior to the appointment, he held the following positions; Political Secretary to the Minister of Finance, Parliamentary Secretary to the Ministry of Finance, Deputy Minister of Finance, Minister of Entrepreneur Development, Finance Minister II, Adviser to the Ministry of Finance, Executive Director, National Economic Action Council, Minister in the Prime Minister's Department, Minister of Higher Education, Minister of Agriculture and Agro-Based Industry. Dato Sri Mustapa has a Degree in Economics from the University of Melbourne and a Masters Degree from Boston University.

JOSE MANUEL SALAZAR-XIRINACHS was appointed Executive Director of the International Labour Organization's Employment Sector in August 2005. Previous to joining the ILO Mr Salazar Xirinachs was Chief Trade Advisor and Director of the Trade Unit at the Organization of American States (OAS) (1998-2005). From 1997 to 1998 Mr. Salazar-Xirinachs was Minister of Foreign Trade of Costa Rica. From 1994 to 1997, he served as Executive Director of the Federation of Private Entities of Central America and Panama (FEDEPRICAP) and from 1990 to 1994, as the Federation's Chief Economist. He was also a Member of the Board of Directors of the Central Bank of Costa Rica from 1995 to 1997. From 1988 to 1990 he was Executive President of the Costa Rican Development Corporation. Mr. Salazar-Xirinachs has a Master of Philosophy Degree in Development Economics and Doctorate in Economics from the University of Cambridge, United Kingdom; he also holds a Bachelor of Arts degree in Economics from the University of Costa Rica.



DR. MARC AUBOIN is an Economic Counsellor at the WTO, in charge of the trade and finance agenda, including trade finance, and of relations with the IMF and the World Bank. He is a member of the WTO G-20 Task Force. Previously he held several positions at the International Monetary Fund (IMF), was Deputy-Secretary General of the Monetary Committee of the European Union, worked for the French Treasury. Mr. Auboin holds a PhD in Economics from Sciences-Po Paris, and was a research fellow at the London School of Economics, and Yale University. He now lectures part-time at the World Trade Institute in Switzerland and at CERDI in France. He published pieces of research on trade and finance issues in the IMF's World Economic Outlook, and in WTO Discussion and Working Paper Series.

H.E. AHMED BUTTI AHMED currently holds positions of Executive Chairman of the Ports, Customs and Free Zone Corporation (PCFC) and Director General of Dubai Customs. He completed his Masters degree in Science from Denver University in the United States. He was appointed as the Assistant Director General of Port Rashid Affairs by His Highness Sheikh Mohammed Bin Rashid Al Maktoum. When the Dubai Ports Authority was created, upon the merger of Port Rashid, he was appointed as the Assistant Managing Director, Corporate Affairs of the Ports & Free Zone, Managing Director of JAFZA and CEO Istithmar. His Excellency carries with him more than 20 years of solid experience in Ports and Free Zones Authorities and he is considered among one of the most influential socio-economic figures in Dubai.



DR. ADELHELM MERU is the Director General of the Tanzania Export Processing Zones Authority (EPZA). He is also the Vice Chairman of the Africa Free Zones Association (AFZA) and the Goodwill Ambassador of the World Free Zones Convention (WFZC) for the East African Region. Graduated as a Mechanical Engineer (Ph.d) at the Technical University of Sofia, Bulgaria in 1986; he is also Specialized in International Economic Relations. Before this position, Dr. Meru worked as the Director General for the Vocation Education and Training Authority (VETA) in Tanzania and is one of the founders of the Tanzanian National Council for EPZ and SEZ legal frameworks in Tanzania, and has made several Presentations in Special Economic Zones nationally and internationally.

BARBARA NJAU is the Editor for Africa, Asia and the Middle East at fDi Magazine, which is part of The Financial Times Ltd, Barbara tracks global crossborder greenfield investment trends and foreign direct investment flows in markets across Africa, Asia and the Middle East. Interviewing political and business leaders about economic and investment issues, she contributes features and in-depth special reports to the magazine and its online portal, www.fDiIntelligence.com. Prior to joining fDi Intelligence, Barbara worked for the 'Open Society Institute' in Senegal and 'Citizens Governance Initiatives' in Cameroon. She holds a degree in Political Science from the University of Nottingham, UK, and Institut d'Etudes Politiques de Paris (Sciences Po, Paris), France, and she has a language certificate in beginners-level Mandarin from Beijing Normal University, China.



HON. CALLE SCHLETTWEIN is the Minister of Trade and Industry of Namibia and a member of the Namibian Parliament. His previous positions include Permanent Secretary to the Ministry of Finance, Ministry of Labour, Ministry of Youth and Sport, Ministry of Agriculture and Rural Development and the Ministry of Fisheries and Marine Resources. Prior to that he was appointed as the 1st Permanent Secretary in the Ministry of Agriculture, Water, Fisheries and Rural Development in the Independent Republic of Namibia. Mr Schlettwein was previously the Alternate Governor for the African Development Bank and the World bank and was a Member of the Common Monetary Area (CMA) Commission and the Southern African Customs Union (SACU). Mr Schlettwein holds a Master of Science in Entomology from the University of Stellenbosch, South Africa

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CHUA MING LEE joined Unilever in 2012 as Real Estate Director. She is responsible for managing Unilever's Real Estate transactions across 46 countries (25 million sf) in South East Asia Austrasia, North Asia, North Africa, Middle East, Russia, Ukraine and Belarus. Her main responsibilities include Transaction Management; Portfolio Planning and Lease Administration for all asset classes (Office, Land, Factories and Warehouses). Working very closely with internal stakeholders, business partners and external service partners to provide strategies to meet business needs, drive consistent delivery and portfolio performance in the Unilever's Real Estate Portfolio. Before joining Unilever, Ming Lee has worked with Jones Lang LaSalle in the Corporate Solutions team for more than 20 years, managing different accounts across Asia Pacific. Some of her clients she has worked with included Procter & Gamble, Cisco Systems, Deutsche Bank and DBS Bank. She is also a member of CORENET and taking her MCR certification. She obtained her Master degree in Business Administration from University of Dubuque, Iowa.



DANIEL HUBERT is the Director of Digital Coding & Tracking Association. After completing a degree in Electrical Engineering, he worked in financial services for both multinational organisations and management consultants. Daniel joined British American Tobacco in 2000 as Global Programme Office Manager for IT and has held a number of Programme Management roles. Since 2009, Daniel has been Head of Supply Chain Tracking & Verification, focusing on the development of solutions to secure BAT's supply chain and meet regulatory requirements. Currently BAT's global representative in the Digital Coding & Tracking Association, Daniel works closely with other multinational tobacco manufacturers on the development and implementation of supply chain security standards and solutions, including product tracking and tracing, authentication and tax verification.

DAVID BUSAM is the Global Director of Customs and Trade for the Renault-Nissan Alliance. Mr. Busam has over 20 years of experience in international trade and customs and he is responsible for all global customs planning and trade operations for both Renault and Nissan. In particular, he is responsible for identifying and implementing synergies within each company that increase compliance, reduce cost and/or improve fluidity of the supply chain. He is a member of the Private Sector Consultative Group ("PSCG") to the World Customs Organization. The PSCG was established by the WCO Secretary General in 2006 to advise the WCO on the progress and issues relating to implementation of the SAFE Framework of Standards to Secure and Facilitate Global Trade (SAFE Framework).



EVDOKIA MOISE is senior trade policy analyst in the Development Division of the Organization for Economic Cooperation and Development (OECD), Trade and Agriculture Directorate in Paris. She is responsible for the OECD work in the area of trade facilitation and for regulatory issues affecting market openness and trade. She has developed the OECD Trade Facilitation Indicators. She joined the OECD in 1990 and has worked on a variety of international trade policy issues in support of WTO discussions and negotiations, including trade and environment, intellectual property protection, regional trade agreements, or technical barriers to trade. Before joining the OECD she worked in a private law firm in Athens. She holds a Masters of Law Degree from the University of Athens and a DEA of International Law from Paris II University.

FERNANDA MONTANI spent almost 10 years in KPMG International Trade & Customs practice, serving as a senior advisor and litigation lawyer for major Italian, Brazilian, U.S. and multinational companies in the field of customs, international trade and indirect taxation issues related with cross-border transactions. She has acted also as an advisor for European companies in the EU Commission's pre-accession programs for Central Eastern European countries. She served for almost 2 years as in-house senior counsel of manufacturing multinational company Honeywell Automation and Control Solutions, leading the EMEA International Trade and Customs practice. Currently, Fernanda serves as Global Customs Director for Honeywell Automation and Control Solutions, leading the Global Customs practice of the company.



DR. FUKUNARI KIMURA has been Professor, Faculty of Economics, Keio University, Tokyo, Japan since 2000, Chief Economist, Economic Research Institute for ASEAN and East Asia (ERIA) since 2008, and Representative Director, Tokyo Center for Economic Research (TCER) since 2012. He is also a co-editor of the Journal of the Japanese and International Economies. He was born in Tokyo in 1958 and received his Bachelor of Laws from the Faculty of Law, University of Tokyo in 1982, Master of Science and Ph.D. from the Department of Economics, University of Wisconsin-Madison in 1990 and 1991. He worked for the International Development Center of Japan as Researcher in 1982-1986, the Department of Economics, State University of New York at Albany as Assistant Professor in 1991-1994, and the Faculty of Economics, Keio University as Associate Professor in 1994-2000. He was also the President, Japan Society of International Economics in 2010-2012. His major is international trade and development economics. In particular, he has recently been active in writing academic/semi-academic books and articles on international production networks and economic integration in East Asia.

DATUK ISMAIL IBRAHIM is registered with the Board of Town Planners Malaysia. In 1990, he was awarded the British Council Fellowship to specialise in Planning Law in Newcastle University. In April 2003, he was appointed as Penang State Town and Country Planning Department Director and also Secretary to the Penang State Planning Committee. In February 2006, he was seconded as Khazanah Nasional's Senior Vice President of Special Projects. The following year, he was seconded to Iskandar Regional Development Authority (IRDA) as a Senior Vice President and in October the same year, was appointed as the first Federal Commissioner for the Authority. Effective 1 January 2010, Datuk Ismail Ibrahim assumed his position as the Chief Executive for IRDA.



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JAYANT MENON, Ph.D is Lead Economist in the Office for Regional Economic Integration at ADB, where he works on trade, international finance and development issues. Prior to joining ADB, he worked as an academic in Australia for more than a decade, spending most of his time as Senior Research Fellow at the Centre of Policy Studies at Monash University in Melbourne. He serves on the Advisory Board of the University of Nottingham Campus in Malaysia, and is a former Board Director of the Cambodia Development Resource Institute. He is co-editor of the Journal of Southeast Asian Economies and serves on the editorial boards of several academic journals. He is the author or co-author of academic publications, mostly on trade and development, and particularly as they relate to Asia.

JONATHAN KOH heads CrimsonLogic's Trade Facilitation Centre of Excellence, which oversee CrimsonLogic's flagship trade solutions which include Single Window, Customs Management, Port Community, and Free Trade Zone systems. He served as Project Director for Qatar's and Kenya's Single Window implementation. He was lead consultant for the trade facilitation studies conducted for countries including Peru, Mexico, Jamaica, Sri Lanka and Vietnam. He also served as an expert resource to help develop Greece's National Trade Facilitation Strategy and Roadmap. He currently serves on the International Advisory Committee for the United Nations Network of Experts for Paperless Trade in Asia and the Pacific (UNNeXT). He had recently completed the mid-term review on ASEAN Single Window initiative for the Economic Research Institute for ASEAN and East Asia (ERIA).



H.E. DR. KAMEL O. MAHADIN is currently the Chief Commissioner of the Aqaba Special Economic Zone Authority (ASEZA) and the Chairman of Aqaba Development Corporation (ADC), Aqaba Container Terminal (ACT), Aqaba Airport Company (AAC), Aqaba Ports Corporation (APC), Jordan Heritage Revival Company (JHRC). Dr. Mahadin holds a Doctorate in Environmental Design from Texas A&M, and a Master's degree in Landscape Architecture from Louisiana State University awarded 1984, and a Bachelors of Architecture from Kansas State University in 1979. Dr. Mahadin served in several governmental posts including: Ministry of Water and Irrigation and Director General for Petra Regional Council, he also served as Chairman of Department of Architects at University of Jordan.

DR. KIM, SUNG JIN is the Director General of Free Economic Zone Planning Office, Ministry of Trade, Industry and Energy (formerly Ministry of Knowledge Economy) in South Korea. Dr. Kim was previously appointed the Senior Director in the Ministry of Knowledge Economy looking after the Component and Material Policy Department, the Energy Saving Policy Department and the Energy Resource Policy Department. In 1990, he served for 12 years as the Deputy Director for the Asia Trade Department of the Ministry of Trade and Industry as well as the Resources Policy Department in the Ministry of Industry and Resources (MIR). Dr. Kim received a Ph.D in Economics from the Leads University in United Kingdom in 2002 and a Master of Science degree in Economics from Kunkuk University, Seoul Korea in the year 1990.



MADHAV RAGAM Is the Vice President - Solutions for the Global Government Industry in IBM. Madhav has more than 20 years of experience working with Governments to help develop solutions to the challenges of today's global society. He joined IBM in 1993 and has a successful track record of working with Government and Healthcare clients – starting with Singapore, ASEAN, Asia Pacific, and most recently the Growth Market countries. Prior to that, he worked for a number of IT firms targeting public sector clients. His achievements included developing a Geographical Information System for the Indian Government and several other IT systems for the Governments in Singapore and Asia. One of his special interest areas is Economic Vitality for a Smarter Planet - helping Government organizations connect their physical infrastructure, the IT infrastructure, the social infrastructure, and the business infrastructure to create new models for economic agility, scaling the potential for both organic economic growth and a community's ability to attract new and expanding businesses. In 2011 – Madhav was selected to become a pioneer member of IBM's prestigious Industry Academy - whose goal is to foster the growth of IBM's collective industry eminence and shape the future of our client industries and organizations.

MANASVI SRIVASTAVA is an experienced trade and customs specialist. He joined Microsoft Corporation since March 2010 as a Regional Director for Global Trade Organization. His responsibilities include developing strategic initiatives, resolving disputes with Customs and Trade authorities, engaging with industry associations, coordinating with international trade bodies and leading a team of Trade compliance professionals. Manasvi is now heading trade for Microsoft Corporation subsidiaries covering South and South East Asia. Prior to joining Microsoft, he was a Sr. Vice President in BMR Advisors, the third largest organization in tax consulting in India. He worked with the Government of India, Customs & Central Excise for almost 14 years. Manasvi graduated in Bachelor Degree of Technology in Chemical Engineering from the Indian Institute of Technology in Kanpur.



MARC PROKSCH has a Masters Degree from the Free University of Amsterdam in Political Science, International Relations and from the London School of Economics in International Political Economy with specialization in foreign investment and international trade. After working in the private sector in the UK as a research analyst, he joined the United Nations in 1990 in the Economic and Social Commission for Asia and the Pacific (ESCAP) in Bangkok. From 2000 until 2010, Mr. Proksch worked in ESCAP's Trade Policy Section of the Trade and Investment Division. Mr. Proksch is currently Chief of the Private Sector and Development Section in the Trade and Investment Division and manages the work of the Section in the areas of development of SMEs, promotion and facilitation of investment for development and the promotion of responsible business practices.

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PROF. EM. MARCEL DE MEIRLEIR is the Chairman and owner of Business Location International (BLI) with studies in Morocco, Algeria, Egypt, UAE and Oman. Before that, he was the President and owner of Plant Location International, Belgium undertaking 1,500 industrial location studies for American (180 of 250 largest), Japanese and European MNCs, with 850 realizations. His numerous studies in Industrial areas in Europe is especially in port areas. He has vast experiences in industrial zone development, ever since the post war industrial zone in Belgium. He also organises over 50 seminars on FDI in industrial zones. One bestseller is "Location, Location, Location: A Plant Location And Site Selection Guide" published in New York and London and recently translated to Arabic.



MATTHIJS WEEINK is the President for Asia Pacific region in the Investment Consulting Associates. He has been actively working for some of the world's largest multinationals, providing location and site selection services in various continents for 10 years, but mostly in Asia. In conjunction with serving corporate clients, Matthijs provides FDI advisory and training workshops for various Economic Development Organizations (EDO's) and Investment Promotion Agencies. Besides consulting, Matthijs has worked intensively to further develop and advance www.LocationSelector.com and www.ICAincentives.com, two customized investment benchmark and incentive software products respectively. Matthijs holds Masters degrees in International Economics & Geography as well as Business Administration at two different European Universities.

MOHD RIDZAL SHERIFF is the Deputy Secretary General for Trade in the Ministry of International Trade and Industry (MITI), he assumed the position in April 2012. His responsibilities include the bilateral and multilateral trade relations between Malaysia and its trade partners. This includes oversight responsibility for ASEAN, APEC and WTO among others. Mohd Ridzal is involved in various government to government and inter-governmental trade promotion councils and is a Board Member of SME Corp Malaysia. He is also the Malaysian Lead Negotiator for the current Regional Comprehensive Economic Partnership (RCEP) negotiations. Mohd Ridzal has over 20 years of experience in the capital markets. In his most recent roles, he held senior executive positions in Bursa Malaysia and Deutsche Bank Malaysia.



NASSER AL-THEKAIR is currently the Assistant General Manager of Corporate and Structured Finance Department (CSF), with the responsibility of overseeing all ITFC trade finance transactions for Middle East and North Africa which he has grown to become a business portfolio in excess of US\$1 billion. Prior to the start of ITFC in January 2008 he was Head of the Arabic Countries Section in the Trade Finance & Promotion Department (TF&PD) at the IDB. His main achievements include international recognition from Islamic Finance News, Euromoney and Global Trade Review. Mr. Nasser holds a bachelor's degree in Engineering from King AbdulAziz University and a Masters degree in Business Administration (MBA) from the University of Leicester School of Management.

OUDET SOUVANNAVONG is a business executive in the trade, hospitality industry, and in development engineering and consulting. He has been working as a technical adviser for different international organizations in the field of agriculture, rural development, and trade facilitation development. His consulting work experience started with the development of sustainable market oriented irrigated agriculture production in Thailand and Laos from 1991 to 1998 under the Mekong Committee Program. He later participated in a number of Technical Assistance Studies for the World Bank, Asian Development Bank and various International Organizations in Lao PDR, Thailand and Vietnam. He is the Vice-President of the Lao National Chamber of Commerce and Industry (LNCCI) in charge of international relation and the Bureau for Employers' Activities. He was appointed the Secretary General of the GMS-BF in 2007 and has been actively involved in developing transport connectivity and trade facilitation in the GMS region. He is a Council Member of the ASEAN Business and Advisory Council (ASEAN-BAC) since the council's establishment by the ASEAN Leaders in 2002. He manages and chairs a number of corporate boards in Lao PDR. The most important are: Societe Commerciale Lao Import-Export (SCL); Best Western Area Development Office for Lao PDR; Fuji Japanese Restaurant Lao PDR; and Mixai Techno Engineering and Consulting Ltd.



DR. PARK JONGKOO is currently the Chairman/ Chief Executive Officer of Korea Polytechnics, which is a state-run special college and vocational training institution that emphasizes practical learning. Prior to that, he worked as an Executive Vice President for Academic Affairs at Ajou University, Vice Minister of the Ministry of Education, Science and Technology, Vice Minister at the Prime Minister's Office, Assistant Minister for Economic Policy Coordination, Prime Minister's Office and Director General, Government Reform Office, Ministry of Planning and Budget. He obtained his Ph.D in Economics from Syracuse University in 1987. In 2006, he was awarded the Yellow Stripes Order of Service Merit by the President of the Republic of Korea. He published three books including 1) Current Status and Challenges of Su-Won City, 2) The Adjustment of Economic Resources and the Relationship between Central and Local Government and 3) Rational Reorganizing Directions of the Industrial Tax System.

PARVAIZ DALAL is the Head of Structured Trade and Distribution, Asia Pacific for Global Transaction Services, a business unit of Citi's Institutional Clients Group. Besides than leading the Asean Structured trade & Asset Distribution and Commodity Financing function for Asia Pacific for Citi, Parvaiz is responsible for structuring and execution of structured trade financing programs for corporate clients based in or operating in Asia. Prior to Citi, Parvaiz worked at RBS as the Regional Trade Sales and Business Development for 4 years. He has over 2 decades of banking experience with Citi, ABN-RBS and Credit Lyonnais. His wealth of experience is mostly spent in transaction banking space and has also managed corporate relationships.



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PETER FORT is the Chief Executive Officer of the Ras Al Khaimah Free Trade Zone Authority (RAK FTZ) and a Senior Economic Advisor to the Government of the Emirate of Ras Al Khaimah (RAK) in the United Arab Emirates (UAE). Peter is responsible for the ongoing growth of the free zone and the channeling of investments into the emirate, reinforcing RAK's reputation on the regional business and investment landscape. Peter worked with Morgan Stanley for 10 years as Head of Mergers, Acquisitions (M&A) and Restructuring for MENA and helped in building organization's presence in the Middle East, leading over 50 international, regional and domestic M&A and restructuring transactions across various sectors. Peter has a MBA (Finance) from the University of Chicago's Graduate School of Business.

SAXEN VAN COLLER provides strategic direction and leadership to Dube TradePort Corporation, a Schedule 3C Public Entity of the KwaZulu-Natal Provincial Government in South Africa. The organisation is responsible for developing the Province's single biggest infrastructural project - a master-planned, world-class passenger and air-freight hub. A recognized leader known for crafting the requisite strategic vision to achieve all business goals, Saxen has well over 15 years Executive Management Experience with a range of Major International Organisations active in the diverse fields such as textiles, petro-chemical, medical and manufacturing. Saxen van Coller offers Dube TradePort Corporation a unique blend of executive acumen, exceptionally strong operational and technological solutions development together with ability of uniting all employees together in an organisation to ensure that the business operations are a great success.



H. SCOTT STEVENSON is a Senior Manager, Trade and Supply Chain Solutions, at the International Finance Corporation, the private sector arm of the World Bank. Scott is also a member of the WTO's Trade Finance Experts Panel and has been active in representing Emerging Market Banks and their SME clients in terms of the possible negative impacts associated with the implementation of Basel III and their access to Trade Finance. In 2006, he successfully led the Global Trade Finance Program team. Before joining IFC, Scott was a Senior Private Sector Development Specialist with the World Bank. Scott holds an MBA in International Finance/Business from York University (Canada) and a BA in Economics from Colgate University. He is a Fellow, Institute of Canadian Bankers.

STEVEN POPE's background includes 25-years of public service at UK Customs undertaking a number of roles including customs compliance and policy development, where he worked closely with business on developing new legislation. Whilst in Government Steven participated in a number of secondments to HM Treasury, the IMF and overseas as a Customs Attaché as well as 15 months with BMW in Munich as part of a study programme with Birmingham University and the UK National School of Government. In May 2011 Steven took up the role of Head of Customs & Regulatory Affairs for Europe at DHL Express. His work includes advising and negotiating with national, European and international institutions on customs regulations and processes. Steven is also the Chair of the Customs Committee of the European Express Association.



TRUDY WITBREUK is Head of the Development Division of the Trade and Agriculture Directorate of the OECD leading a team of economy analysts handling trade facilitation, the implication for developing countries of global and regional value chains, analysis of emerging trade policy concerns such as localisation requirements and the trade implications of state ownership. The Division also covers food security and the monitoring and evaluation of agriculture policies in China, Indonesia, Brazil, Vietnam and Colombia. She has over 20 years of experience in international and regional trade policy. Prior to joining the OECD in 2012, she worked for Australia's Department of Foreign Affairs and Trade, and most recently was Australia's Deputy Permanent Representative to the World Trade Organisation (2009-2012).

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