



GTDW

GLOBAL TRADE DEVELOPMENT WEEK 8.0 Halal Trade, Manufacturing & Logistics

27th – 28th February 2017 | Intercontinental Jakarta, Indonesia



Manufacturing / Compliance / Quality / Logistics / Marketing / Brand Protection



KEYNOTE SPEAKER



DR. LUKMANUL HAKIM,
Director of Research, Institute for Food,
Drugs and Cosmetics,
**INDONESIA MUSLIM COUNCIL
(LPPOM MUI)**

CONFIRMED SPEAKERS



PROF. DR. ACHMAD GUNARYO,
Director of Legal and International
Cooperation,
**MINISTRY OF RELIGIOUS AFFAIRS,
INDONESIA**



SMARTHALAL

FE JAZZAREEN MOR JAPAR KHAN,
Chief Executive Officer,
SMARTHALAL



INDONESIAN
HALAL PRODUCTS
FOUNDATION

DR. MUHAMMAD YANIS MUSDJA
Chairman,
**INDONESIAN HALAL PRODUCTS
FOUNDATION**



ADHI S. LUKMAN
President, **ASEAN FOOD & BEVERAGES
ALLIANCE (AFBA)** & Chairman,
**INDONESIAN FOOD & BEVERAGES
MANUFACTURERS ASSOCIATION (GAPMMI)**



HENDRO POEDJONO,
Director Public Affairs & Regulatory Affairs,
**FRIESLANDCAMPINA AFRICA
MIDDLE EAST ASIA**



NOOR MOHAMMED,
Founder, Chief Executive Officer,
**HALAL INITIATIVES WORLDWIDE
LIMITED, UAE**



AFIFFUDIN A.
Director Scientific and Regulatory Affairs
& Food Safety and Quality,
PT FONTERRA BRANDS, INDONESIA



DR. KHAILIL ISMAHAFIZ MUHADZIR,
Chief Commercial Officer,
DAGANGHALAL.COM



NUR MELISSA FERNANDEZ ABDULLAH,
General Manager, Group Corporate Affairs,
**CHEMICAL COMPANY OF MALAYSIA
(CCM)**



AZMI ABDUL SAMAD,
Chief Executive Officer and Founder,
**HALALHUB CONSULTANTS PTE LTD,
SINGAPORE**



PROF. DR. MARCO TIEMAN
Founder,
LBB INTERNATIONAL



RAJA ZALINA RAJA SAFRAN,
Head of Corporate Affairs,
MONDELEZ MALAYSIA



ERGIN BECEREN,
Secretary General / Managing Director,
**ISLAMIC WORLD ENTREPRENEURS
NETWORK (ISWEN)**



DR. MIAN RIAZ,
Director, Process Engineering R&D Center,
TEXAS A&M UNIVERSITY



DR. SITI N. ABDUL MALEK,
Executive Director,
**ASIAN FOOD & BEVERAGES ALLIANCE
AFBA)**

Institutional Partners



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MONDAY, 27TH FEBRUARY 2017

0800 GTDW Registration & Welcome Networking Reception

0900 **Chairperson's Opening Remarks**
DR. MARCO TIEMAN, Founder, **LBB INTERNATIONAL**

0910 **KEYNOTE ADDRESS:**
DR. LUKMANUL HAKIM, Director of Research, Institute for Food, Drugs and Cosmetics,
INDONESIA MUSLIM COUNCIL (LPPOM MUI)

0920 **Emerging Requirements For Halal Regulations In Indonesia**

- An overview of the new Halal requirements to be implemented for food products in 2017
- Update on Halal requirements for pharmaceutical and cosmetics products
- Mandatory Halal MUI label for imported Halal food

SPEAKER:
DR. LUKMANUL HAKIM, Director of Research, Institute for Food, Drugs and Cosmetics,
INDONESIA MUSLIM COUNCIL (LPPOM MUI)

1020 **Morning Refreshments & Networking**

1050 **Halal Product Assurance: Leading Advancement in Halal Regulatory System in Indonesia**

- Discussing the progress of Halal Product Assurance Regulation and its relevance to the food safety regulation in Indonesia.
- Discussing governance, and the structure of the newly formed Badan Penyelenggara Jaminan Produk Halal (BPJBH) and its functions in Halal certification.
- Pre and post HPA: What are the preparatory steps towards Halal certification for companies?

SPEAKER:
PROF. DR. ACHMAD GUNARYO, Director of Legal and International Cooperation,
MINISTRY OF RELIGIOUS AFFAIRS, INDONESIA

1150 **Networking Lunch**

1250 **Emerging Requirement of Halal Supply and Value Chain to Ensure Halal Validity**

- Effective implementation securing supply chain and value chain from contamination
- Halal Traceability System and how they can help in determining Halal status
- What are the extend of segregation between Halal & non-Halal products
- Processes of establishing Halal logistics system with the existing logistics arrangement

SPEAKER:
PROF. DR. MARCO TIEMAN, Founder, **LBB INTERNATIONAL**

1350 **Afternoon Refreshments & Networking**

1420 **INTERACTIVE PANEL DISCUSSION 1**
Innovation in Halal Industry and the Future of Halal in the Next 5 Years

- New developments and best practices around Halal industries
- Unified Halal certifications for universal market? What is the progress?

MODERATOR:
DR. SITI N. ABDUL MALEK, Executive Director, **ASEAN FOOD & BEVERAGES ALLIANCE (AFBA)**

PANELLISTS:

- **AFIFFUDIN A.**, Director Scientific and Regulatory Affairs & Food Safety and Quality, **PT FONTERRA BRANDS, INDONESIA**
- **AZMI ABDUL SAMAD**, CEO and Founder, **HALALHUB CONSULTANTS PTE LTD, SINGAPORE**
- **PROF. DR. MARCO TIEMAN**, Founder, **LBB INTERNATIONAL**

1520 **Chairperson's Closing Remarks**

1530 **End of Day 1**

TUESDAY, 28TH FEBRUARY 2017

0830 GTDW Registration & Welcome Networking Reception

0900 **Chairperson's Opening Remarks**
ERGIN BECEREN, Secretary General / Managing Director, **ISLAMIC WORLD ENTREPRENEURS NETWORK (ISWEN)**

0910 **INTERACTIVE PANEL DISCUSSION 2**
Integrating Halal into Communication Channels as a Competitive Advantage

- Positioning Halal as a marketing advantage and extra level of food safety assurance
- Developing strategies around Halal as an added value proposition for Muslim dominated market

MODERATOR:
FE JAZZAREEN MOR JAPAR KHAN, Chief Executive Officer, **SMARTHALAL**

PANELLISTS:

- **AZMI ABDUL SAMAD**, CEO and Founder, **HALALHUB CONSULTANTS PTE LTD, SINGAPORE**
- **ERGIN BECEREN**, Secretary General / Managing Director, **ISLAMIC WORLD ENTREPRENEURS NETWORK (ISWEN)**
- **NUR MELISSA FERNANDEZ ABDULLAH**, General Manager, Group Corporate Affairs, **CHEMICAL COMPANY OF MALAYSIA (CCM)**

1010 **Morning Refreshments & Networking**

1040 **INTERACTIVE PANEL DISCUSSION 3**
Utilizing Social Media to Increase Halal Awareness Among Consumers

- Discovering the potential and extend of social media as a marketing tool to spread Halal awareness among consumers
- Discussing innovative strategies around brand protection programmes against assertions in Social Media

MODERATOR:
DR. MIAN RIAZ, Director, Process Engineering R&D Center, **TEXAS A&M UNIVERSITY**

PANELLISTS:

- **ERGIN BECEREN**, Secretary General/Managing Director, **ISLAMIC WORLD ENTREPRENEURS NETWORK (ISWEN)**
- **HENDRO POEDJONO**, Director Public Affairs & Regulatory Affairs, **FRIESLANDCAMPINA AFRICA MIDDLE EAST ASIA**
- **DR. MUHAMMAD YANIS MUSDJA**, Chairman, **INDONESIAN HALAL PRODUCTS FOUNDATION**
- **NUR MELISSA FERNANDEZ ABDULLAH**, General Manager, Group Corporate Affairs, **CHEMICAL COMPANY OF MALAYSIA (CCM)**
- **RAJA ZALINA RAJA SAFRAN**, Head of Corporate Affairs, **MONDELEZ MALAYSIA**

1140 **Networking Lunch**

1240 **Risk Management for Halal Products: Shaping Consumer's Perceived Risks and Managing Public Responses in Muslim Populated Market**

- Overcoming challenges and issues of consumer perception in emerging Halal markets
- Discussing best practices and strategies for damage control processes in the Halal market

SPEAKER:
RAJA ZALINA RAJA SAFRAN, Head of Corporate Affairs, **MONDELEZ MALAYSIA**

1340 **Afternoon Refreshments & Networking**

1410 **INTERACTIVE PANEL DISCUSSION 4**
Expanding E-Commerce Platform for Halal Market

- What is the reach for e-Commerce? Is it niche or growing?
- How is e-commerce changing the Halal industry?

MODERATOR:
PROF. DR. MARCO TIEMAN, Founder, **LBB INTERNATIONAL**

PANELLISTS:

- **ADHI S. LUKMAN**, President, **ASEAN FOOD & BEVERAGES ALLIANCE (AFBA)** & Chairman, **INDONESIAN FOOD & BEVERAGES MANUFACTURERS ASSOCIATION (GAPMMI)**
- **DR. KHAIRIL ISMAHAFIZ MUHADZIR**, Chief Commercial Officer, **DAGANGHALAL.COM**
- **NOOR MOHAMMED**, Founder, Chief Executive Officer, **HALAL INITIATIVES WORLDWIDE LIMITED, UAE**

1510 **Chairperson's Closing Remarks**

1520 **End of Conference**

Upcoming Events in 2017

*GTDW Customs, Compliance &
Trade Facilitation Summit & Exhibition*
24th – 26th April 2017

SINGAPORE



GTDW Trade Finance Summit & Exhibition
10th – 12th July 2017

SINGAPORE



*GTDW Halal Trade, Manufacturing
& Logistics Summit & Exhibition*
25th – 26th September 2017

**UNITED
KINGDOM**



GTDW Trade Technology & Innovation Exhibition
30th October – 1st November 2017

GTDW Annual Ministers & Trade Leaders Summit
30th October – 1st November 2017

*GTDW Customs,
Compliance & Trade Facilitation Summit*
30th October – 1st November 2017

**UNITED ARAB
EMIRATES**

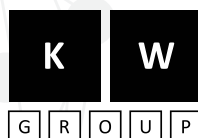


GTDW Trade Finance Summit & Exhibition
4th – 6th December 2017

**UNITED
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