

CHINA TRADE DEVELOPMENT WEEK

CHINA'S FIRST MAJOR E-TRADE & TRADE FACILITATION SUMMIT



2 - 4 JULY 2018

Grand Kempinski, Shanghai, China

PROGRAMME GUIDE | CHINA EDITION 2018



Trade Leaders Plenary



Customs, Compliance & Trade Facilitation Summit



Free Trade & Special Economic Zones Summit



Anti Illicit Trade : Brand Protection Workshop



PARTNERS + EXHIBITORS



FOCUS ECONOMICS



incu
INTERNATIONAL NETWORK OF CUSTOMS UNIVERSITIES



Kelantan State
Economic Development
Corporation



Organised By:



Lead China Partners:



PROGRAMME GUIDE

DAY 3, WEDNESDAY, 4 JULY 2018

ANTI ILLICIT TRADE & BRAND PROTECTION WORKSHOP

0830 CHAIRPERSON OPENING REMARKS

DAVID M. LUNA, President and CEO, LUNA GLOBAL NETWORKS AND CONVERGENCE STRATEGIES

KEYNOTE ADDRESS

CHRIS CLAGUE, Managing Editor, THE ECONOMIST INTELLIGENCE UNIT (EIU): EIU's 2018 Global Illicit Trade Environment Index

PANEL DISCUSSION

Collective Action: Fighting Illicit Trade and Promoting Market Integrity Across Regions

Speakers:

- 0900** • MICHAEL MORANTZ, Senior Policy Analyst, Task Force on Countering Illicit Trade, Directorate for Public Governance, OECD
- 0920** • XIAOBING TANG, Counsellor, Market Access Division, WORLD TRADE ORGANISATION (WTO)
- 0940** • DAOMING ZHANG, Assistant Director, Illicit Markets & Organized and Emerging Crime, INTERPOL
- 1000** • YU BO, Partner, SIPS (INTA MEMBER AND REPRESENTATIVE OF INTA ANTI-COUNTERFEITING COMMITTEE)

Cross-Sectoral, Cross-Industry Best Practices: Anti-Illicit Trade and Counterfeits

Speakers:

- 1020** • STEPHEN DUNN, Director of Investigations, Asia Pacific, SANOFI-AVENTIS
- 1040** • RYAN ORR, CEO, CHRONICLED: THE MEDILEGER PROJECT
- 1100** • GLYN HUGHES, Global Head of Cargo, INTERNATIONAL AIR TRANSPORT ASSOCIATION (IATA)

1120 MORNING REFRESHMENTS & NETWORKING

Transformative Technologies: Brand Protection and Countering Illicit Trade

Speakers:

- 1140** • SAM RADOCCIA, Co-Founder, CHRONICLED (Blockchain)
- 1200** • MARK MANNING, Founder & CEO, iTRACE TECHNOLOGIES (Track and Trace)
- 1220** • DAVID ZHENG, Senior Manager and Blockchain Expert, ASIA-PACIFIC MODEL E-PORT NETWORK (APMEN) OPERATIONAL CENTER

1240 PANEL DISCUSSION

Public-Private Partnerships for Anti-Illicit Trade and Market Integrity

Speakers:

- DONIA HAMMAMI, Vice President, KGH GLOBAL CONSULTING, Former Head of Customs and Trade Facilitation, INTERNATIONAL CHAMBER OF COMMERCE
- HERMAN CHEUNG, Manager, Illicit Trade Prevention, Asia, PHILIP MORRIS INTERNATIONAL (PMI)
- STEPHEN DUNN, Director of Investigations, Asia Pacific, SANOFI-AVENTIS
- JIA-YUAN YAO, Media Operations Manager, INTERNATIONAL NETWORK OF CUSTOMS UNIVERSITY (INCU)

1340 CHAIRPERSON'S CLOSING REMARKS AND LAUNCH OF ANTI-ILLICIT TRADE ALLIANCE & UAE EDITION [NOVEMBER 2018]

1350 NETWORKING LUNCH