



HRDF
-MALAYSIA-

This event is
HRDF Claimable

2019

ELEVATE

people.performance.profits

EXHIBITION & CONFERENCE

23-24 April 2019 | The Westin Kuala Lumpur

- Over 300 Participants
- Exhibition of 30 Leading Suppliers, Technologies & Solutions
- 25 Leading Speakers
- 16 Hours Amazing Content
- CEOs, Entrepreneurs, Heads HR, People, Recruitment, Culture, Team Leaders
- Linking Buyers & Sellers
- Business Matchmaking



Organiser



Lead Sponsor



Gold Sponsor



Silver Sponsor



Bronze Sponsor



Enhanced Exhibitor



Exhibitor



Exhibitor



Exhibitor



Exhibitor



Exhibitor





WHAT TO EXPECT

- EXHIBITION featuring exciting innovation + technologies + services
- A CONFERENCE featuring over 25 leading speakers from MNCs, SMEs & Startups
- 300 DELEGATES
- INTERACTION 4 exciting panel discussions + presentations
- HRDF CLAIMABLE!

WHO ATTENDS

- CEO's + MD's of MNCs and successful SMEs & Startups
- Directors / Heads of Departments / Executives responsible for Human Resource, Human Capital, Recruitment, Compensation & Benefits, Culture, Training & Development
- Team Managers
- Companies with exciting innovation + technologies + services who can help ELEVATE your PEOPLE + PERFORMANCE + PROFITS

ABOUT ELEVATE

We provide a platform bringing together passionate and enthusiastic speakers and delegates from start-ups and Multi National Companies to discuss and share knowledge around people issues and how it complements business goals.

Expect to meet and network with CEOs, Entrepreneurs, Heads of HR / People / Recruitment / Culture, Team Managers as we experience 2 days of interactive discussions & presentations and explore new innovations and technologies that will help us ELEVATE our organisation's PEOPLE, PERFORMANCE & PROFITS.

CONFERENCE THEMES

Culture of people development

On the job coaching

Recognition, rewards, opportunities, progression

Mindfulness at work

Design thinking for business growth and transformation

Employee engagement

Change management

Building strong digital employer branding content

Social media channels for recruitment

Leadership in a team

Employee experience



WHY EXHIBIT & SPONSOR

- **FACE TO FACE ACCESS**

More than 300 attendees with direct purchasing and referral power

- **UNIQUE AUDIENCE**

Combining CEO's, MD's, Entrepreneurs, Directors, Team Leaders, Human Capital, Recruitment, Compensation, Training & Development

- **16 HOURS OF EXHIBITION TIME**

2 days to develop your leads to keep your sales teams busy for 2019

- **BUSINESS MATCHMAKING PROGRAM**

Complimentary for Sponsors, Exhibitors, Delegates & Speakers

- **COMPLIMENTARY STAKEHOLDER TICKETS**

Complimentary exhibitor registrations with booth & sponsorship purchase to invite your stakeholders

- **THOUGHT LEADER**

Participate as a panelist to underline your companies role as thought leaders (Minimum Investment Silver Sponsorship)

- **CORPORATE PRESENTATION (Main Conference)**

15 Minute corporate presentation to main audience to promote your products & services

- **STRONG DECISION MAKER REPRESENTATION**

Direct access to business leaders and influencers for purchasing

- **MARKETING & PR REACH**

Our campaigns reach key decision makers across the region + we can tailor EDM's through our database for key sponsors.

SPONSORSHIP PACKAGES

SPONSORSHIP: NO. 1 WAY TO DIFFERENTIATE FROM THE COMPETITION.

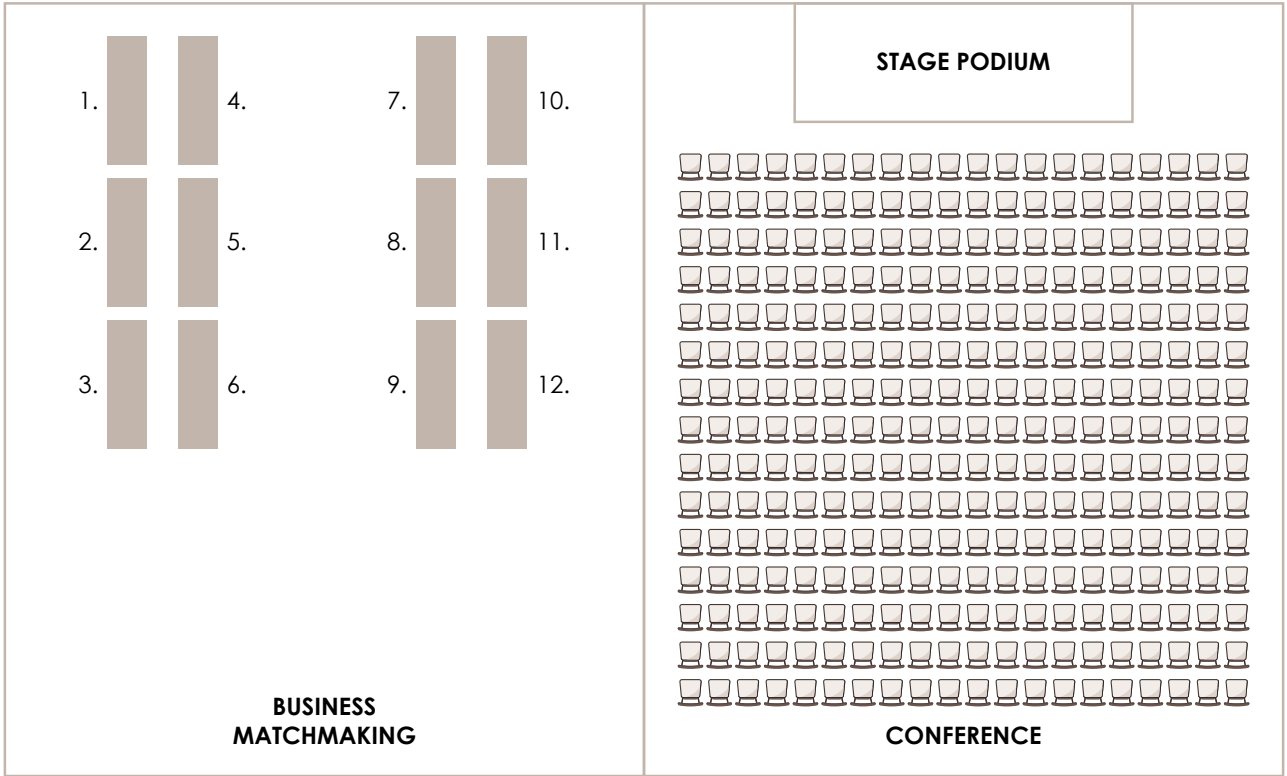
Check out the benefits of conference sponsorship opportunities:



SPONSORSHIP BENEFITS & RATES	Lead Partner \$ 15,000 USD (60,000 MYR)	Gold \$ 10,000 USD (40,000 MYR)	Silver \$ 7,000 USD (28,000 MYR)	Exhibitor Enhanced \$ 4,000 USD (16,000 MYR)	Exhibitor \$ 3,000 USD (12,000 MYR)
Exhibition Table Top	✓ Priority Position	✓ Priority Position	✓ Standard Position	✓ Standard Position	✓ Allocated Position
Business Matchmaking Access	✓ Priority	✓ Priority	✓ Standard	✓ Standard	✓ Allocated
Branding & PR Campaign	✓	✓	✓	✓	✓
Social Media Notifications	✓	✓	✓	✓	✓
Delegate Passes	15	10	7	4	3
Delegate List	✓	✓	✓	✓	
Literature in Delegate Pack	✓	✓	✓	✓	
Panel Participation (Topics Based On Availability)	✓	✓	✓		
15 Minute Corporate Presentation	✓	✓	✓		

ADD ONS	RATES
Lanyard Sponsor	\$ 2,000 USD 8,000 MYR (400 Required)
Delegate Bag Sponsor	\$ 1,500 USD 6,000 MYR (400 Required)
Delegate Literature (No larger than A4 Size – loosely inserted in delegate bag)	\$ 900 USD 3,600 MYR (400 Required)
Full Page Advertisement Show Guide	\$ 1,500 USD 6,000 MYR
Half Page Advertisement Show Guide	\$ 900 USD 3,600 MYR

FLOOR PLAN



ENTRANCE TO THE WESTIN GRAND BALLROOM

