



Under the Patronage of H.E. Sultan bin Saeed Al Mansoori,
Minister, Ministry of Economy, UAE

Global Trade Development Week 2015

27-29 October 2015 | Ritz Carlton DIFC Dubai, UAE

Innovation in Global Trade & Economic Development

Official Programme

www.kwglobaltrade.com

Agenda at a Glance

TUESDAY, 27th OCTOBER 2015			
0900 - 1300	COFACE Country Risk Conference	Pre Registration Required	Programme on Page 8
1800 - 2100	GTDW Gala Dinner & VIP Welcome Hosted by Ministry of Economy UAE	Pre Registration Required	Programme on Page 8

WEDNESDAY, 28th OCTOBER 2015			
0900 - 1300	Ministers & Trade Leaders Plenary	All Participants	Programme on Page 9
1415 - 1715	Concurrent Trade Summits - Free Trade & Special Economic Zones Summit - Trade Finance & Industrial Development Summit - Customs & Trade Facilitation Summit - Cargo Transportation & Logistics Summit - SME Trade Forum	All Participants to choose respective summits	- Programme on Page 10 - Programme on Page 12 - Programme on Page 14 - Programme on Page 16 - Programme on Page 18

THURSDAY, 29th OCTOBER 2015			
0845 - 1545	Concurrent Trade Summits - Free Trade & Special Economic Zones Summit - Trade Finance & Industrial Development Summit - Customs & Trade Facilitation Summit - Cargo Transportation & Logistics Summit	All Participants to choose respective summits	- Programme on Page 11 - Programme on Page 13 - Programme on Page 15 - Programme on Page 17

UNITED ARAB EMIRATES
MINISTRY OF ECONOMY



الإمارات العربية المتحدة
وزارة الاقتصاد

Under the Patronage of H.E. Sultan bin Saeed Al Mansoori,
Minister, Ministry of Economy, UAE

Innovation in Global Trade & Economic Development



The UAE Ministry of Economy is glad to be a patron of Global Trade Development Week 2015, and we look forward to welcoming international trade, investment and economic development leaders, to the UAE this October, for this mega global trade event and the concurrent exhibition.

The theme for GTDW2015 is 'Innovation in Global Trade and Economic Development'. This is highly significant to the UAE, as in 2015 we will be taking forward our National Innovation strategy. We encourage global trade leaders to be guided by the principles of innovation as an engine for growth in trade and economic development. A global trading system focused on innovative policies and institutions will help us find new ways to conduct business together across the world, in a sustainable form, to the benefit of all nations.

GTDW 2015 will be a series of specialized trade summits that links innovative and influential leaders across key verticals in international trade;

this includes business, banking, customs, corporate real estate, development banks, FDI, infrastructure, insurance, investment, risk, specialized economic zones, supply chain, logistics and transport.

GTDW creates bilateral, regional and multilateral dialogue, as well as increasing the knowledge and capabilities that allow government and private sector leaders to deliver growth in international trade.

We look forward to welcoming you to GTDW, a major international forum committed to increasing knowledge and dialogue between government and private sector trade leaders – and helping us find innovative new ways of taking the global economy to new heights.

H.E. Sultan bin Saeed Al Mansoori,
Minister, Ministry of Economy, UAE

ABOUT GTDW

Now in its 6th Edition, Global Trade Development Week (GTDW) is held in partnership with the Ministry of Economy UAE as a leading annual international forum and exhibition in Dubai.

Featuring over 150 international speakers and 1000 participants across 100 nations and a private exhibition, GTDW will bring together world leading experts and high level decision makers from multilateral agencies, various government ministries & agencies and private sector organisations from across industries to network and to discuss on important trade issues such as global value chains, cutting trade barriers, market access, building capacity, globalisation of the economy, international trade agreements, access to trade finance, global supply chain, customs and trade facilitation and SME development.

GTDW HIGHLIGHTS

7 core trade programmes run as part of Global Trade Development Week 2015 – all delegates have flexibility on programmes to attend and participation is limited to 1000 participants. Exhibiting & participating at GTDW gives you access to distinct audiences engaged in trade policy, locations, strategy and decision making.

- GTDW Gala Dinner & VIP Welcome
 - Customs & Trade Facilitation
 - Trade Finance & Industrial Development
 - SME Trade Development
 - GTDW Trade Exhibition
- Minister's & Trade Leaders Opening Plenary
 - Free Trade & Special Economic Zones
 - Cargo, Transportation & Logistics
 - COFACE Country Risk Summit

For suppliers GTDW gives access to multiple decision makers and purchasers through one event platform + providing a unique matchmaking service for arranging meetings

WHO WILL ATTEND

FREE TRADE & SPECIAL ECONOMIC ZONES SUMMIT	TRADE FINANCE & INDUSTRIAL DEVELOPMENT SUMMIT	CUSTOMS & TRADE FACILITATION SUMMIT	CARGO TRANSPORTATION & LOGISTICS SUMMIT	SME TRADE DEVELOPMENT FORUM	COFACE COUNTRY RISK FORUM
Multilaterals	Multilaterals	Multilaterals	Multilaterals	Multilaterals	Multilaterals
Government Ministries & Agencies	Government Ministries & Agencies	Customs Agencies	Government Ministries & Agencies	Government Ministries & Agencies	Heads Corporate Treasury
Free Trade & Special Economic Zones	Financial Institutions	Director, Heads of Customs & Compliance	Transportation & Logistics Providers	Financial Institutions	CEO
Investment Promotion Agencies	Trade Credit Insurers & Services	Solutions & Technology Providers	Directors & Head of Logistics & Supply Chain	Investors	Commercial Director
FDI Consultants	Technology Providers	Consultants & Legal Advisory	Solution & Technology Providers	MSME's	Credit Managers
IPR Consultants	CFO's, Directors, Head of Finance & Corporate Treasury	Customs Bankers	Consultants		Banking, Finance, Investment
MNC's & MSME's					Government Ministries & Agencies
					Financial Institutions

EXHIBITION & SPONSORSHIP

The exhibition takes place on 27-29 October at the main foyer around the summits and networking. Exhibitors will meet 1000 participants across the programme of events with all coffee & lunch breaks held around the exhibition areas. To enhance your participation we also have an Official Matchmaking programme available.

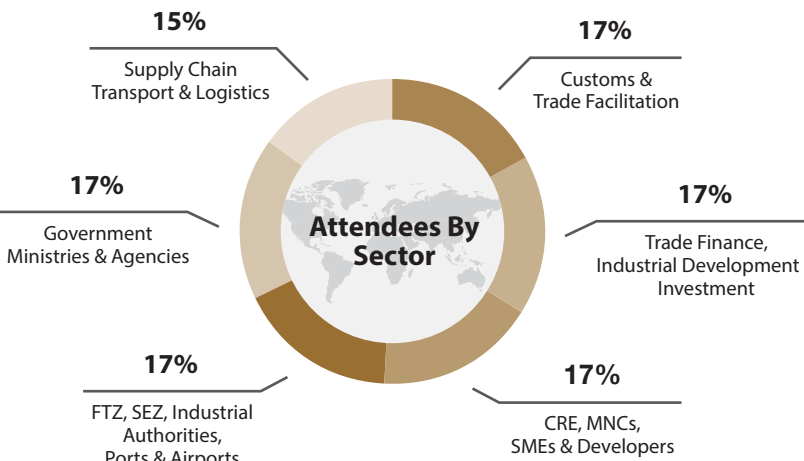
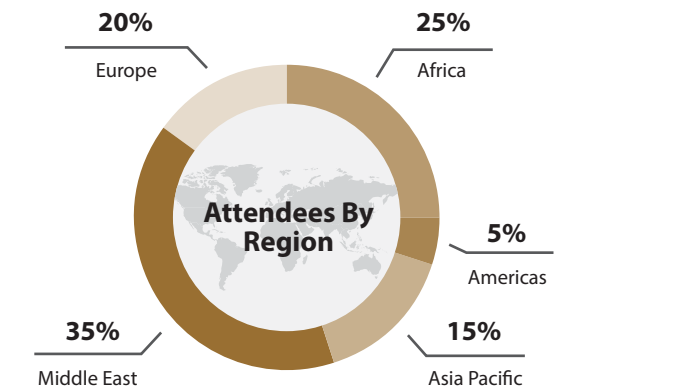
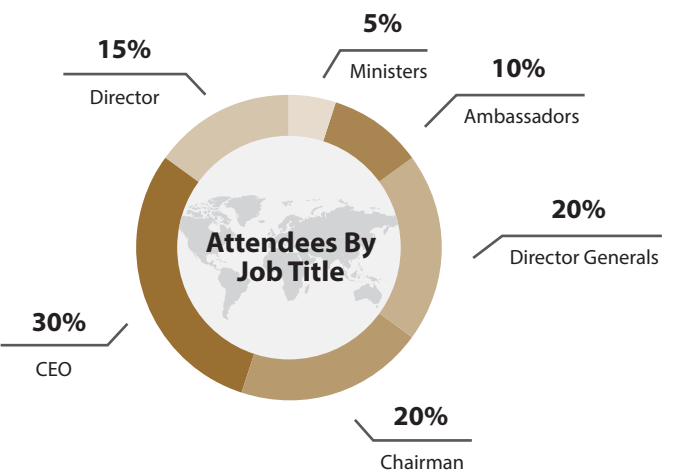
*please note all exhibition spaces & sponsorship are now on limited basis.

BILATERAL MEETINGS

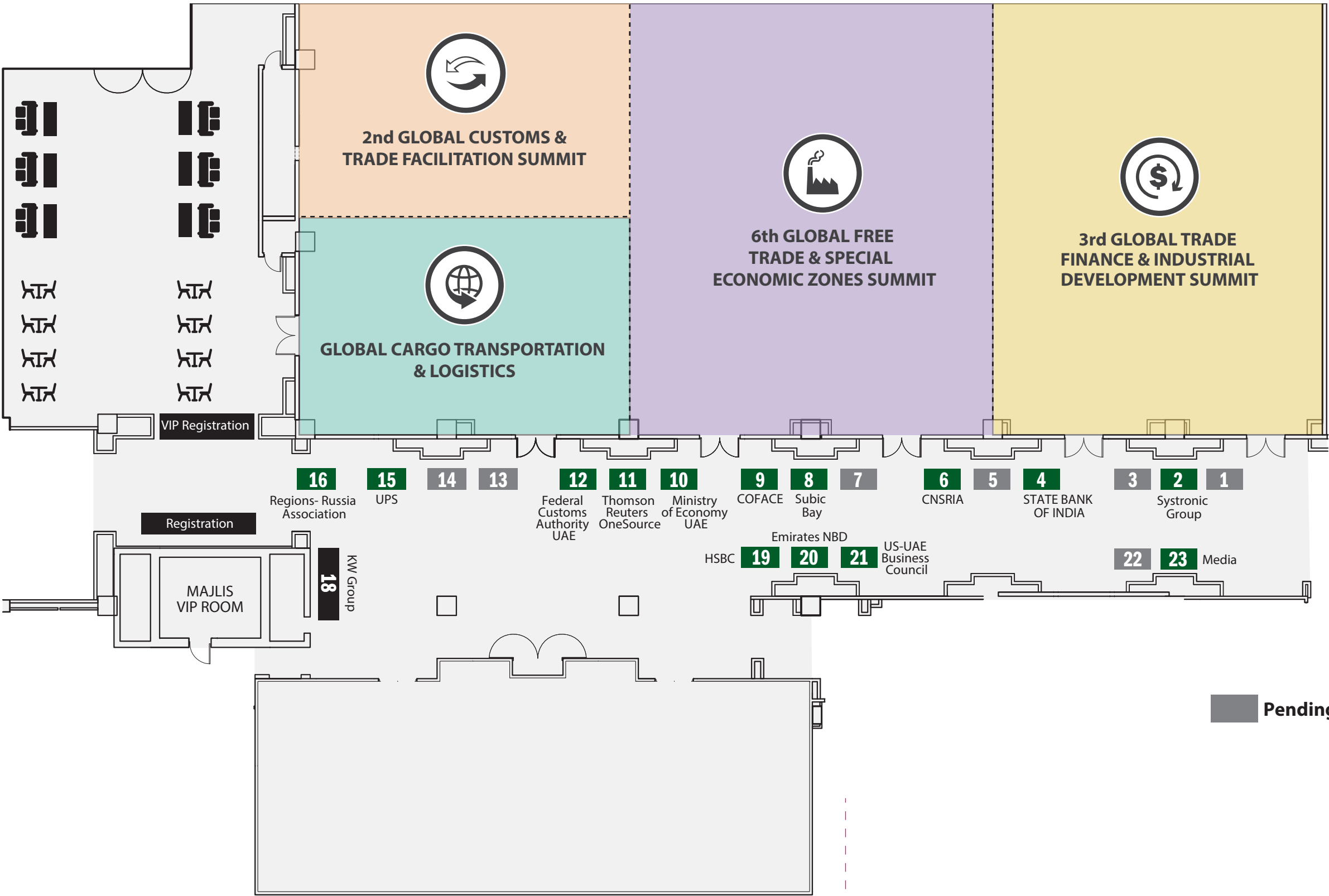
Governments, Customs Agencies and Local Authorities can apply directly for bilateral meetings as part of their attendance at GTDW. With senior representation from over 100 nations this is an opportunity to meet governments from Africa, Asia Pacific, Americas, Europe & Middle East to build trade alliances.

MATCH MAKING

With 1000 participants our match making service will facilitate meeting introductions ahead of GTDW to ensure that you make the most of your participation. This is valid for registered participants only and includes a real time concierge support for meeting requests. Details available to registered participants only.



EXHIBITION FLOOR PLAN



EXHIBITION ONLY RATES

STANDARD TABLE TOP
2m x 2m & 2 Delegate Passes

\$8,500USD

TRADE EXHIBIT ADVANCED
2m x 2m | 2 Delegate Passes
Logo on | Marketing Collaterals
Literature in Delegate Pack
Delegate List

\$10,500USD

CORPORATE BRANDING
Logo | 1 Delegate Pass

\$3,500USD



COFACE COUNTRY RISK CONFERENCE

TUESDAY, 27TH OCTOBER 2015 (Morning)

Moderator

PAUL GODFREY, Group Director of Editorial, **CPI MEDIA GROUP, UAE**

0800	Registration of Participants Welcome Coffee
0900	Welcome Address GREGORY LE HENAND , Country Manager, GCC Region, COFACE EMIRATES
0910	Keynote Address ENGR. SAED AL AWADI , CEO, DUBAI EXPORTS
0930	Global Economic Outlook JULIEN MARCILLY , Chief Economist, COFACE
1000	Panel Discussion: Global Economic Outlook • CHRISTOS ADAMANTIADIS , CEO, OMAN INSURANCE COMPANY • JULIEN MARCILLY , Chief Economist, COFACE • ANITH DANIEL , Head-Sales, Transaction Banking Sales, EMIRATES NBD • Senior Representative, BOROUGE
1030	GCC Economic Outlook KHATIJA HAQUE , Head of MENA Research, EMIRATES NBD
1100	Panel Discussion: GCC Economic Outlook • GIANLUCA ELMOSI , Director of Treasury, MUNTAJAT • DR ALI , CEO, NATIONAL GENERAL INSURANCE (NGI) • MASSIMO FALCIONI , Head of Middle East Countries, COFACE • OWAIS DIYAN , Head of ICIEC Operations in Dubai, ICIEC
1130	Africa Economic Outlook VINCENT CASTEL , Chief Economist, AFRICAN DEVELOPMENT BANK
1200	Panel Discussion: Africa Economic Outlook • VINCENT CASTEL , Chief Economist, AFRICAN DEVELOPMENT BANK • ATIQU JUMA NASIB , Senior Director, DUBAI CHAMBER OF COMMERCE • DR ASHRAF MAHATE , Head of Export Market Intelligence, DUBAI EXPORTS • JEAN-CHRISTOPHE BATLLE , Africa Manager, COFACE • Senior Representative, DESPEC
1230	Closing Remarks GREGORY LE HENAND , Country Manager GCC Region, COFACE EMIRATES
1300	Networking Lunch

GLOBAL TRADE DEVELOPMENT WEEK GALA DINNER

Hosted by Ministry of Economy, UAE


27th October 2015, Samaya Ballroom A&B Ritz Carlton DIFC

1800	Registration Commences
1800 - 1900	Networking & Refreshments
1900	Organizers Welcome Andrew Keable , CEO, KW Group
1910	Welcome Address H.E. Abdulla Al Saleh , Undersecretary, Ministry of Economy, UAE
1930	Presentation International Trade Centre: Global SME Competitiveness Report
1945	Innovation Address A.T. Kearney – Global Innovation Perspectives Mauricio Zuazua , Partner, A.T. Kearney Knowledge Partner GTDW
2015	Networking
2100	Gala Dinner Close



GLOBAL TRADE DEVELOPMENT WEEK MINISTERS & BUSINESS LEADERS PLENARY

28TH OCTOBER 2015, SAMAYA BALLROOMS A&B, RITZ CARLTON DIFC, DUBAI

0800	Registration & Networking
0900	 Organisers Welcome ANDREW KEABLE , Co-CEO, KW GROUP & Organiser, GTDW
0910	 Chairpersons Welcome AYESHA ALKOBALSI , Director International Trade Organisations, MINISTRY OF ECONOMY UAE & Project Director, GTDW
0920	 Keynote Welcome Address H.E. EXCELLENCY SULTAN BIN SAEED AL MANSOORI , MINISTER OF ECONOMY UAE & PATRON GLOBAL TRADE DEVELOPMENT WEEK
0935	 Welcome Address H.E. EXCELLENCY HANI AL HAML , Secretary General, DUBAI ECONOMIC COUNCIL
0950	 Keynote Address DR MUKHISA KITUYI , Secretary General, UNITED NATIONS CONFERENCE ON TRADE & DEVELOPMENT (UNCTAD)
1005	 Keynote Address ARANCH GONZALEZ , Executive Director, INTERNATIONAL TRADE CENTRE (ITC)
1020	 GTDW Innovation Survey Executive Summary MAURICIO ZUAZUA , Partner, A.T. KEARNEY , Official Knowledge Partner GTDW
1045	Morning Refreshments
1115	GTDW SME TRADE DEVELOPMENT FORUM “Promoting Innovative SMEs as Key Drivers of Innovation and Engines for Global Trade and Growth” Moderator: FIDA CHAABAN , Editor-in-Chief, ENTREPRENEUR MIDDLE EAST Panelists: • ABDUL BASET AL JANAHI , Chief Executive Officer, MOHAMMED BIN RASHID ESTABLISHMENT FOR SME'S DEVELOPMENT (DUBAI SME) • MARCOS VAENA , Chief, Enterprise Competitiveness, INTERNATIONAL TRADE CENTRE (ITC) • MATTHEW GAMSER , Chief Executive Officer, SME Finance Forum, INTERNATIONAL FINANCE CORPORATION (IFC) • MARC PROKSCH , Chief, Business and Development, Trade & Investment Division, UNITED NATIONS ESCAP (UNESCAP)
1230	GTDW MINISTERS & BUSINESS LEADERS PLENARY CLOSE
1230	GTDW MINISTERS & BUSINESS LEADERS LUNCH & NETWORKING



6TH GLOBAL FREE TRADE & SPECIAL ECONOMIC ZONES SUMMIT

CONFIRMED SPEAKERS & PANELISTS

ALFRED TAU,
Acting Deputy Director General: SEZ and Economic
Transformation Division, **DEPARTMENT OF TRADE AND
INDUSTRY, SOUTH AFRICA**

CASPAR HERZBERG,
Vice President - Asia Pacific, Japan and China Theater, **CISCO
CONSULTING SERVICES**

CHIRAG SHAH,
Chief Strategy and Business Development Officer, **DUBAI
INTERNATIONAL FINANCIAL CENTRE (DIFC) AUTHORITY,
UNITED ARAB EMIRATES (UAE)**

CHRIS WATTS,
Regional Director- Americas, Africa, Arabia, **SWITZERLAND
GLOBAL ENTERPRISE, SWITZERLAND**

DOMINIQUE DE FROBERVILLE,
Chief Executive Officer, **MAURITIUS FREEPORT
DEVELOPMENT, MAURITIUS**

DOUGLAS ZHIHUA ZENG,
Senior Economist, **WORLD BANK**

GUNWOO DO,
Commissioner, **DAEGU-GYEONGBUK FREE ECONOMIC ZONE
AUTHORITY (DGFEZ), SOUTH KOREA**

HADY KHAWAND,
Partner & Country Manager, **SABA & CO. INTELLECTUAL
PROPERTY**

H.E. DR. HANI MULKI,
Chief Commissioner, **AQABA SPECIAL ECONOMIC ZONE
AUTHORITY (ASEZA), JORDAN**

HIROKAZU UCHIO,
Head of EMEA Intellectual Property, **CANON**

JOE HEPWORTH,
Chief Executive Officer, **BRITISH CENTRES FOR BUSINESS,
UNITED ARAB EMIRATES (UAE)**

JOHN MARTIN ST.VALERY,
Founding Partner, **LINKS GROUP, UNITED ARAB EMIRATES
(UAE)**

DR. JUAN TORRENTS,
President, **WORLD FREE & SPECIAL ECONOMIC ZONES
FEDERATION (FEMOZA)**

MARC PROKSCH,
Chief, Business and Development, Trade and Investment Division,
**UNITED NATIONS ESCAP
(UN ESCAP)**

MARCOS VAENA,
Chief, Enterprise Competitiveness, **INTERNATIONAL TRADE
CENTRE (ITC)**

H.E. MARWAN JASSIM AL SARKAL,
Chief Executive Officer, **SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY- SHUROOQ, UNITED ARAB
EMIRATES (UAE)**

DR. MONICA MALIK,
Chief Economist, **ABU DHABI COMMERCIAL BANK (ADCB)**

MOUAYED MAKHLOUF,
Regional Director, Middle East and North Africa,
INTERNATIONAL FINANCE CORPORATION (IFC)

PERRY FUNG,
Regional Director for the Middle East and African Markets,
HONG KONG TRADE DEVELOPMENT COUNCIL (HKTDC)

DR. RAED SAFADI,
Deputy Director of the Trade and Agriculture Directorate,
**ORGANIZATION FOR ECONOMIC COOPERATION AND
DEVELOPMENT (OECD)**

SAMER AL-TARAWNEH,
Counsellor, Regional Bureau of Arab Countries,
WORLD INTELLECTUAL PROPERTY ORGANISATION (WIPO)

SELLO RASETHABA,
Executive Director, **MEDITERRANEAN SHIPPING COMPANY
LOGISTICS AND DEPOTS**

H.E. SHARIEF HABIB AL AWADHI,
Director General, **FUJAIRAH FREE ZONE, UNITED ARAB
EMIRATES (UAE)**

VIKTOR MIZO,
Chief Executive Officer, **FREE ZONES AUTHORITY, REPUBLIC
OF MACEDONIA**

YUSUF ALI KHAN,
Managing Director, Head of Trade Middle East, North Africa,
Pakistan & Turkey, **CITI**

WEDNESDAY, 28TH OCTOBER 2015 (Afternoon)

1400 **Chairperson's Opening Remarks**
DR. RAED SAFADI, Deputy Director of the Trade and Agriculture Directorate, **ORGANIZATION FOR ECONOMIC COOPERATION AND DEVELOPMENT (OECD)**

1415 **Interactive Panel Discussion 1**
Promoting Forward and Backward Linkages between the Global Economy, MNCs, the Local Economy and the MSME Sector through Special Economic Zones

Moderator:
DR. RAED SAFADI, Deputy Director of the Trade and Agriculture Directorate, **ORGANIZATION FOR ECONOMIC COOPERATION AND DEVELOPMENT (OECD)**

Panelists:
• **MARC PROKSCH**, Chief, Business and Development, Trade and Investment Division, **UNITED NATIONS ESCAP (UN ESCAP)**
• **MARCOS VAENA**, Chief, Enterprise Competitiveness, **INTERNATIONAL TRADE CENTRE (ITC)**
• **DR. MONICA MALIK**, Chief Economist, **ABU DHABI COMMERCIAL BANK (ADCB)**
• **YUSUF ALI KHAN**, Managing Director, Head of Trade Middle East, North Africa, Pakistan & Turkey, **CITI**

1515 **Afternoon Refreshments & Networking**

1545 **Interactive Panel Discussion 2**
Fostering Innovation, Knowledge Transfer and Technological Upgrading through Special Economic Zones

Moderator:
DR. JUAN TORRENTS, President, **WORLD FREE & SPECIAL ECONOMIC ZONES FEDERATION (FEMOZA)**

Panelists:
• **H.E. DR. HANI MULKI**, Chief Commissioner, **AQABA SPECIAL ECONOMIC ZONE AUTHORITY (ASEZA), JORDAN**
• **H.E. MARWAN JASSIM AL SARKAL**, Chief Executive Officer, **SHARJAH INVESTMENT AND DEVELOPMENT AUTHORITY-SHUROOQ, UNITED ARAB EMIRATES (UAE)**
• **GUNWOO DO**, Commissioner, **DAEGU-GYEONGBUK FREE ECONOMIC ZONE AUTHORITY (DGFEZ), SOUTH KOREA**
• **VIKTOR MIZO**, Chief Executive Officer, **FREE ZONES AUTHORITY, REPUBLIC OF MACEDONIA**

1645 **Chairperson's Closing Remarks**
DR. RAED SAFADI, Deputy Director of the Trade and Agriculture Directorate, **ORGANIZATION FOR ECONOMIC COOPERATION AND DEVELOPMENT (OECD)**

1700 **End of Summit**

THURSDAY, 29TH OCTOBER 2015

0800 **Registration**

0845 **Chairperson's Opening Remarks**
DR. RAED SAFADI, Deputy Director of the Trade and Agriculture Directorate, **ORGANIZATION FOR ECONOMIC COOPERATION AND DEVELOPMENT (OECD)**

0900 **Interactive Panel Discussion 1**
Creating an Enabling Environment for Competitive and Diversified Industries through Special Economic Zones to Improve Competitiveness and Increase Economic Diversification

Moderator:
CHRIS WATTS, Regional Director- Americas, Africa, Arabia, **SWITZERLAND GLOBAL ENTERPRISE, SWITZERLAND**

Panelists:
• **ALFRED TAU**, Acting Deputy Director General: SEZ and Economic Transformation Division, **DEPARTMENT OF TRADE AND INDUSTRY, SOUTH AFRICA**
• **JOE HEPWORTH**, Chief Executive Officer, **BRITISH CENTRES FOR BUSINESS, UNITED ARAB EMIRATES (UAE)**
• **MOUAYED MAKHLOUF**, Regional Director, Middle East and North Africa, **INTERNATIONAL FINANCE CORPORATION (IFC)**

1000 **Morning Refreshments & Networking**

1030 **Interactive Panel Discussion 2**
Strengthening IPR Regimes in Special Economic Zones to Drive Foreign Direct Investment

Moderator:
HIROKAZU UCHIO, Head of EMEA Intellectual Property, **CANON**

Panelists:
• **CHIRAG SHAH**, Chief Strategy and Business Development Officer, **DUBAI INTERNATIONAL FINANCIAL CENTRE (DIFC) AUTHORITY, UNITED ARAB EMIRATES (UAE)**
• **DOUGLAS ZHIHUA ZENG**, Senior Economist, **WORLD BANK**
• **HADY KHAWAND**, Partner & Country Manager, **SABA & CO. INTELLECTUAL PROPERTY**
• **SAMER AL-TARAWNEH**, Counsellor, Regional Bureau for Arab Countries, **WORLD INTELLECTUAL PROPERTY ORGANIZATION (WIPO)**

1130 **Networking Lunch**

1300 **Interactive Panel Discussion 3**
Integrating MSMEs in the Mainstream of Industrial Development and into Global Value Chains

Moderator:
DOMINIQUE DE FROBERVILLE, Chief Executive Officer, **MAURITIUS FREEPORT DEVELOPMENT, MAURITIUS**

Panelists:
• **CASPAR HERZBERG**, Vice President - Asia Pacific, Japan and China Theater, **CISCO CONSULTING SERVICES**
• **JOHN MARTIN ST.VALERY**, Founding Partner, **LINKS GROUP, UNITED ARAB EMIRATES (UAE)**
• **PERRY FUNG**, Regional Director for the Middle East and African Markets, **HONG KONG TRADE DEVELOPMENT COUNCIL (HKTDC)**

1400 **Afternoon Refreshments & Networking**

1430 **Interactive Panel Discussion 4**
Attracting Investment in Infrastructure Development to Revitalize, Grow and Promote Special Economic Zones

Moderator:
DOUGLAS ZHIHUA ZENG, Senior Economist, **WORLD BANK**

Panelists:
• **H.E. SHARIEF HABIB AL ALWADHI**, Director General, **FUJAIRAH FREE ZONE, UNITED ARAB EMIRATES (UAE)**
• **ALFRED TAU**, Acting Deputy Director General: SEZ and Economic Transformation Division, **DEPARTMENT OF TRADE AND INDUSTRY, SOUTH AFRICA**
• **SELLO RASETHABA**, Executive Director, **MEDITERRANEAN SHIPPING COMPANY LOGISTICS AND DEPOTS**

1530 **Chairperson's Closing Remarks**
DR. RAED SAFADI, Deputy Director of the Trade and Agriculture Directorate, **ORGANIZATION FOR ECONOMIC COOPERATION AND DEVELOPMENT (OECD)**

1545 **End of Summit**



2ND GLOBAL CUSTOMS & TRADE FACILITATION SUMMIT

CONFIRMED SPEAKERS & PANELISTS

H. E. KHALID ALI AL BUSTANI , Acting Director General, FEDERAL CUSTOMS AUTHORITY (FCA)	FAISAL LALANI , Executive Vice President, Head of Institutional and International Banking, EMIRATES NBD, UNITED ARAB EMIRATES (UAE)	MAREK RETELSKI , Deputy Secretary General, INTERNATIONAL ROAD TRANSPORT UNION (IRU)
SH. TERKI BIN DAJ AL KHALIFA , Director of Training & Development, Customs Affairs, KINGDOM OF BAHRAIN ; Vice-Chair, WORLD CUSTOMS ORGANIZATION (WCO)	FAKHRY ALHAZAIMEH , Counsellor for WTO and Multilateral Trade Issues, MINISTRY OF ECONOMY, UNITED ARAB EMIRATES (UAE)	MOHAMED NADEEM , Director of MENA Customs and Trade Compliance Support, NATIONAL OILWELL VARCO (NOV)
ALINE PLANÇON , Sub-Director Global Health and Safety, INTERPOL	GLENDA L. ABADINES , Director of Trade Compliance, Middle East & Asia Pacific Region, BAKER HUGHES	MOHAMMAD EHTESHAMUL HOQUE , First Secretary (Customs) & Head of WCO and International Affairs, NATIONAL BOARD OF REVENUE BANGLADESH, BANGLADESH
ALISTAIR GALL , Single Window/Customs Modernization Advisor, USAID SOUTHERN AFRICA TRADE HUB PROGRAM	DR. IGOR EGOROV , Director of Supply Chain Management MEA, FIAT-CHRYSLER GROUP ; Chairman, RUSSIAN BUSINESS COUNCIL, UNITED ARAB EMIRATES (UAE) ; Chairman, COORDINATION COUNCIL OF RUSSIAN COMPATRIOTS, UNITED ARAB EMIRATES (UAE)	NARMIN AHMAD ALI ISSA , Director of Legal Affairs Department, DUBAI CUSTOMS, UNITED ARAB EMIRATES (UAE)
ARZU SANCILI , Import & Export Customs Compliance – Turkey, Middle East & North Africa SHE Leader, DUPONT	JAMES LOCKETT , Vice President, Head of Trade Facilitation and Market Access, HUAWEI TECHNOLOGIES	DR. OLIVER PELTZER , Vice Chairman – Customs and Trade Facilitation, INTERNATIONAL CHAMBER OF COMMERCE (ICC) ; Partner, DABELSTEIN & PASSEHL
DR. ASHRAF ALI MAHATE , Head, Export Market Intelligence, DUBAI EXPORTS, DUBAI DEPARTMENT OF ECONOMIC DEVELOPMENT, UNITED ARAB EMIRATES (UAE)	DR. JAN HOFFMAN , Chief- Trade Facilitation Section, UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT (UNCTAD)	RANI WEHBE , Senior Adviser for the Middle East, INTERNATIONAL ROAD TRANSPORT UNION (IRU)
BIPIN BALAKRISHNAN , Director & Counsel – Customs, GENERAL MOTORS	KHALDOUN ODEH , Associate Director, Global Security, MERCK SHARP & DOHME (MSD)	TRUDI WEST , Director, Global Trade Compliance, HITACHI
BRUNO FRANSMAN , Regional Director, Global Trade Compliance Assurance, AVNET	LARS KARLSSON , President, KGH BORDER SERVICES	DR. ULRICA BADENFELT , Customs & Trade Developer, VOLVO GROUP LOGISTICS SERVICES
DAVID PHILLIPS , Chief Executive Officer, FREIGHT SYSTEMS, UNITED ARAB EMIRATES (UAE) ; President, NATIONAL ASSOCIATION OF FREIGHT AND LOGISTICS (NAFL), UNITED ARAB EMIRATES (UAE) ; Vice President, INTERNATIONAL FEDERATION OF FREIGHT FORWARDERS ASSOCIATIONS (FIATA), SWITZERLAND		

WEDNESDAY, 28TH OCTOBER 2015 (Afternoon)

1400	Chairperson's Opening Remarks DR. OLIVER PELTZER , Vice Chairman – Customs and Trade Facilitation, INTERNATIONAL CHAMBER OF COMMERCE (ICC) ; Partner, DABELSTEIN & PASSEHL
1415	Keynote Speech H. E. KHALID ALI AL BUSTANI , Acting Director General, FEDERAL CUSTOMS AUTHORITY (FCA)
1430	Interactive Panel Discussion 1 WCO 2015: Coordinated Border Management (CBM) – Unlocking Trade Opportunities and Reducing Trade Costs Moderator: LARS KARLSSON , President, KGH BORDER SERVICES Panelists: <ul style="list-style-type: none">SH. TERKI BIN DAJ AL KHALIFA, Director of Training & Development, Customs Affairs, KINGDOM OF BAHRAIN; Vice-Chair, WORLD CUSTOMS ORGANIZATION (WCO)DAVID PHILLIPS, Chief Executive Officer, FREIGHT SYSTEMS, UNITED ARAB EMIRATES (UAE); President, NATIONAL ASSOCIATION OF FREIGHT AND LOGISTICS (NAFL), UNITED ARAB EMIRATES (UAE); Vice President, INTERNATIONAL FEDERATION OF FREIGHT FORWARDERS ASSOCIATIONS (FIATA), SWITZERLANDFAISAL LALANI, Executive Vice President, Head of Institutional and International Banking, EMIRATES NBD, UNITED ARAB EMIRATES (UAE)MAREK RETELSKI, Deputy Secretary General, INTERNATIONAL ROAD TRANSPORT UNION (IRU)
1530	Afternoon Refreshments & Networking
1600	Interactive Panel Discussion 2 WTO Trade Facilitation Agreement (TFA): Opportunities, Challenges to Implementation and the Use of Innovative Information Technologies Moderator: DR. JAN HOFFMANN , Chief – Trade Facilitation Section, UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT (UNCTAD) Panelists: <ul style="list-style-type: none">ALISTAIR GALL, Single Window/Customs Modernization Advisor, USAID SOUTHERN AFRICA TRADE HUB PROGRAMJAMES LOCKETT, Vice President, Head of Trade Facilitation and Market Access, HUAWEI TECHNOLOGIESMOHAMMAD EHTESHAMUL HOQUE, First Secretary (Customs) & Head of WCO and International Affairs, NATIONAL BOARD OF REVENUE BANGLADESH, BANGLADESHDR. OLIVER PELTZER, Vice Chairman – Customs and Trade Facilitation, INTERNATIONAL CHAMBER OF COMMERCE (ICC); Partner, DABELSTEIN & PASSEHL
1700	Chairperson's Closing Remarks DR. OLIVER PELTZER , Vice Chairman – Customs and Trade Facilitation, INTERNATIONAL CHAMBER OF COMMERCE (ICC) ; Partner, DABELSTEIN & PASSEHL
1715	End of Summit



2ND GLOBAL CUSTOMS & TRADE FACILITATION SUMMIT

THURSDAY, 29TH OCTOBER 2015

0800	Registration
0845	Chairperson's Opening Remarks ALINE PLANÇON , Sub-Director Global Health and Safety, INTERPOL
0900	Interactive Panel Discussion 1 Exploring the Benefits of Free Trade Agreements to Optimize Profitability and Reduce Trade Costs Moderator: FAKHRY ALHAZAIMEH , Counsellor for WTO and Multilateral Trade Issues, MINISTRY OF ECONOMY, UNITED ARAB EMIRATES (UAE) Panelists: <ul style="list-style-type: none">DR. ASHRAF ALI MAHATE, Head, Export Market Intelligence, DUBAI EXPORTS, DUBAI DEPARTMENT OF ECONOMIC DEVELOPMENT, UNITED ARAB EMIRATES (UAE)DR. IGOR EGOROV, Director of Supply Chain Management MEA, FIAT-CHRYSLER GROUP; Chairman, RUSSIAN BUSINESS COUNCIL, UNITED ARAB EMIRATES (UAE); Chairman, COORDINATION COUNCIL OF RUSSIAN COMPATRIOTS, UNITED ARAB EMIRATES (UAE)JAMES LOCKETT, Vice President, Head of Trade Facilitation and Market Access, HUAWEI TECHNOLOGIESDR. ULRICA BADENFELT, Customs & Trade Developer, VOLVO GROUP LOGISTICS SERVICES
1000	Morning Refreshments & Networking
1030	Interactive Panel Discussion 2 Mitigating Trade Compliance Risks and Improving Saving Opportunities Through Innovative Global Trade Strategies and Automated Solutions Moderator: TRUDI WEST , Director, Global Trade Compliance, HITACHI Panelists: <ul style="list-style-type: none">BRUNO FRANSMAN, Regional Director, Global Trade Compliance Assurance, AVNETGLENDA L. ABADINES, Director of Trade Compliance, Middle East & Asia Pacific Region, BAKER HUGHESMOHAMED NADEEM, Director of MENA Customs and Trade Compliance Support, NATIONAL OILWELL VARCO (NOV)DR. ULRICA BADENFELT, Customs & Trade Developer, VOLVO GROUP LOGISTICS SERVICES
1130	Networking Lunch
1300	Interactive Panel Discussion 3 Tackling Global Illicit Trade: Building Collaborative and Consultative Partnerships between Private Sector, Enforcement Agencies, Customs Authorities and International Organizations. Moderator: KHALDOUN ODEH , Associate Director, Global Security, MERCK SHARP & DOHME (MSD) Panelists: <ul style="list-style-type: none">ALINE PLANÇON, Sub-Director of Medical Product Counterfeiting and Pharmaceutical Crime, INTERPOLARZU SANCILI, Import & Export Customs Compliance – Turkey, Middle East & North Africa SHE Leader, DUPONTNARMIN AHMAD ALI ISSA, Director of Legal Affairs Department, DUBAI CUSTOMS, UNITED ARAB EMIRATES (UAE)
1400	Afternoon Refreshments & Networking
1430	Interactive Panel Discussion 4 Next Generation Customs Technology and Innovation: How Can Technological Advances Benefit Organisations and Countries in Accessing Global Trade Markets and Opportunities? Moderator: BRUNO FRANSMAN , Regional Director, Global Trade Compliance Assurance, AVNET Panelists: <ul style="list-style-type: none">ARZU SANCILI, Import & Export Customs Compliance – Turkey, Middle East & North Africa SHE Leader, DUPONTBIPIN BALAKRISHNAN, Director & Counsel – Customs, GENERAL MOTORSRANI WEHBE, Senior Adviser for the Middle East, INTERNATIONAL ROAD TRANSPORT UNION (IRU)
1530	Chairperson's Closing Remarks ALINE PLANÇON , Sub-Director Global Health and Safety, INTERPOL
1545	End of Summit



GLOBAL CARGO TRANSPORTATION & LOGISTICS SUMMIT

CONFIRMED SPEAKERS & PANELISTS

AFTAB KHAN,
Supply Chain Director – Accuro Specialist Support Services,
AL TAMIMI INVESTMENTS

AHMED ELSHAL,
Director Regulatory & Government Affairs Middle East Africa&
South East Asia, **DANONE**

ASAD SAJJAD,
Chief Executive Officer, **GULF HALAL CENTRE**

CALVIN LEONG,
Chief Trade Officer, **AMERICAN PRESIDENT LINES (APL)**

CASPAR HERZBERG,
Vice President - Asia Pacific, Japan and China Theater, **CISCO CONSULTING SERVICES**

CHRIS VAN EIJK,
Chief Information Officer for Damco IMEA (India, Middle East & Africa), **DAMCO**

DOMINIQUE DE FROBERVILLE,
Chief Executive Officer, **MAURITIUS FREEPORT DEVELOPMENT, MAURITIUS**

DOUG SMITH,
Regional Chief Operating Officer, **APM TERMINALS**

DR. IGOR EGOROV, Director of Supply Chain Management
MEA, **FIAT-CHRYSLER GROUP**; Chairman, **RUSSIAN BUSINESS COUNCIL, UNITED ARAB EMIRATES (UAE)**

DR. JAN HOFFMANN,
Chief – Trade Facilitation Section, **UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT (UNCTAD)**

DR. MOHAMMAD SHOAIB HAI,
Director of Supply Chain and Logistics – Supply Chain
Management, **MAJID AL FUTTAIM**

GARY LEMKE,
Executive Vice President, **ABU DHABI PORTS, UNITED ARAB EMIRATES (UAE)**

GEORGE PARASKEVADIS,
Supply Chain Director – Middle East, **JOHNSON & JOHNSON**

GEORGE WIESSING,
Treasurer, **TRANSPORTED ASSET PROTECTION ASSOCIATION (TAPA)**; Global Training Manager for Global Anti-counterfeit
Program, **HEWLETT PACKARD (HP)**

JACK ALDANE,
Managing Editor at Trade and Forfaiting Review, **WILMINGTON, UNITED KINGDOM**

JEFF LANGENFELD,
Vice President of Supply Chain – Central America, **WALMART**

JIM BRALSFORD,
Vice President Sales EMEA, **INTTRA**

LUKE FOCHTMAN,
Director, Supply Chain Solutions, **THEODOR WILLE INTERTRADE**

MADHAV KURUP,
Chief Executive Officer (Middle East and North Africa),
HELLMANN WORLDWIDE LOGISTICS

MARCUS MEISSNER, Managing Partner (Middle East & Asia), **CAMELOT MANAGEMENT CONSULTANTS**

MARK APPLEYARD, Head of Logistics Middle East,
CAMELOT MANAGEMENT CONSULTANTS

MOULANA NAVLAKHI,
Director, **SOUTH AFRICAN NATIONAL HALAAL AUTHORITY (SANHA)**

MUSTAFA SYED, Vice Chairman, **ALMAJDOUIE LOGISTICS, SAUDI ARABIA**

NEIL WATSON,
Chief Operating Officer, **ABU DHABI TERMINALS, United Arab Emirates (UAE)**

PEDER WINTHER,
President, Middle East and Africa Region, **KUEHNE + NAGEL**

SELLO RASETHABA,
Executive Director, **MEDITERRANEAN SHIPPING COMPANY LOGISTICS AND DEPOTS**; Chairman, **XPANSE INVESTMENTS, SOUTH AFRICA**

YOUSSEF BEYDOUN,
Head of Cargo Planning and Compliance, **DUBAI AIRPORTS CARGO AND LOGISTICS, UNITED ARAB EMIRATES (UAE)**

WEDNESDAY, 28TH OCTOBER 2015 (Afternoon)

1400
Chairperson's Opening Remarks
JACK ALDANE, Managing Editor at Trade and Forfaiting Review, **WILMINGTON, UNITED KINGDOM**

1415
Interactive Panel Discussion 1
Trade Logistics in The Global Economy: Discussing The Role of The Transportation and Logistics Sector in Fuelling Global Value Chains and Enhancing Competitiveness

Moderator:
PEDER WINTHER, President, Middle East and Africa Region, **KUEHNE + NAGEL**

Panelists:
• **CALVIN LEONG,** Chief Trade Officer, **AMERICAN PRESIDENT LINES (APL)**
• **GEORGE PARASKEVADIS,** Supply Chain Director – Middle East, **JOHNSON & JOHNSON**
• **DR. JAN HOFFMANN,** Chief – Trade Facilitation Section, **UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT (UNCTAD)**
• **YOUSSEF BEYDOUN,** Head of Cargo Planning and Compliance, **DUBAI AIRPORTS CARGO AND LOGISTICS, UNITED ARAB EMIRATES (UAE)**

1515
Afternoon Refreshments & Networking

1545
Interactive Panel Discussion 2
3PLs as Enablers of Cargo Logistics and Supply Chain Innovation

Moderator:
LUKE FOCHTMAN, Director, Supply Chain Solutions, **THEODOR WILLE INTERTRADE**

Panelists:
• **DOMINIQUE DE FROBERVILLE,** Chief Executive Officer, **MAURITIUS FREEPORT DEVELOPMENT, MAURITIUS**
• **DR. MOHAMMAD SHOAIB HAI,** Director of Supply Chain and Logistics – Supply Chain Management, **MAJID AL FUTTAIM**
• **MADHAV KURUP,** Chief Executive Officer (Middle East and North Africa), **HELLMANN WORLDWIDE LOGISTICS**
• **MUSTAFA SYED,** Vice Chairman, **ALMAJDOUIE LOGISTICS, SAUDI ARABIA**

1645
Chairperson's Closing Remarks
JACK ALDANE, Managing Editor at Trade and Forfaiting Review, **WILMINGTON, UNITED KINGDOM**

1700
End of Summit



GLOBAL CARGO TRANSPORTATION & LOGISTICS SUMMIT

THURSDAY, 29 TH OCTOBER 2015

0800
Registration

0845
Chairperson's Opening Remarks
JACK ALDANE, Managing Editor at Trade and Forfaiting Review, **WILMINGTON, UNITED KINGDOM**

0900
Interactive Panel Discussion 1
Big Data, Business Intelligence and Predictive Analytics: How Will This Revolutionise Supply Chain Management?

Panelists:
• **CASPAR HERZBERG,** Vice President - Asia Pacific, Japan and China Theater, **CISCO CONSULTING SERVICES**
• **CHRIS VAN EIJK,** Chief Information Officer for Damco IMEA (India, Middle East & Africa), **DAMCO**
• **JEFF LANGENFELD,** Vice President of Supply Chain - Central America, **WALMART**
• **JIM BRALSFORD,** Vice President Sales EMEA, **INTTRA**

1000
Morning Refreshments & Networking

1030
Interactive Panel Discussion 2
Halal Cargo Handling, Transportation and Logistics

Moderator:
MOULANA NAVLAKHI, Director, **SOUTH AFRICAN NATIONAL HALAAL AUTHORITY (SANHA)**

Panelists:
• **AFTAB KHAN,** Supply Chain Director – Accuro Specialist Support Services, **AL TAMIMI INVESTMENTS**
• **AHMED ELSHAL,** Director Regulatory & Government Affairs Middle East Africa& South East Asia, **DANONE**
• **ASAD SAJJAD,** Chief Executive Officer, **GULF HALAL CENTRE**

1130
Networking Lunch

1300
Interactive Panel Discussion 3
Intermodal Cargo Logistics Trends and Innovations

Moderator:
DR. IGOR EGOROV, Director of Supply Chain Management MEA, **FIAT-CHRYSLER GROUP**; Chairman, **RUSSIAN BUSINESS COUNCIL, UNITED ARAB EMIRATES (UAE)**; Chairman, **COORDINATION COUNCIL OF RUSSIAN COMPATRIOTS, UNITED ARAB EMIRATES (UAE)**

Panelists:
• **DOUG SMITH,** Regional Chief Operating Officer, **APM TERMINALS**
• **MARCUS MEISSNER,** Managing Partner (Middle East & Asia), **CAMELOT MANAGEMENT CONSULTANTS**
• **NEIL WATSON,** Chief Operating Officer, **ABU DHABI TERMINALS, UNITED ARAB EMIRATES (UAE)**
• **SELLO RASETHABA,** Executive Director, **MEDITERRANEAN SHIPPING COMPANY LOGISTICS AND DEPOTS**; Chairman, **XPANSE INVESTMENTS, SOUTH AFRICA**

1400
Afternoon Refreshments & Networking

1430
Interactive Panel Discussion 4
Innovations In Shipment Processes, Technology Tools and Regulatory and Compliance to Enhance Cargo and Supply Chain Security

Moderator:
GEORGE WIESSING, Treasurer, **TRANSPORTED ASSET PROTECTION ASSOCIATION (TAPA)**; Global Training Manager for Global Anti-counterfeit Program, **HEWLETT PACKARD (HP)**

Panelists:
• **GARY LEMKE,** Executive Vice President, **ABU DHABI PORTS, UNITED ARAB EMIRATES (UAE)**
• **JEFF LANGENFELD,** Vice President of Supply Chain - Central America, **WALMART**
• **MARK APPLEYARD,** Head of Logistics Middle East, **CAMELOT MANAGEMENT CONSULTANTS**
• **MUSTAFA SYED,** Vice Chairman, **ALMAJDOUIE LOGISTICS, SAUDI ARABIA**

1530
Chairperson's Closing Remarks
JACK ALDANE, Managing Editor at Trade and Forfaiting Review, **WILMINGTON, UNITED KINGDOM**

1545
End of Summit

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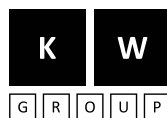
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